

Minnesota  
**Community  
Health Worker**  
Alliance



**MAY 2**  
2019 STATEWIDE  
CONFERENCE

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*Nothing about us, without us.*

# Pathways Community HUB Model

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Sarah Redding, MD, MPH

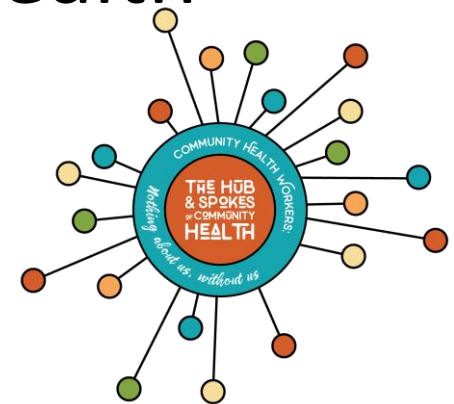
Executive Director, Pathways Community HUB Institute



# Objectives

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- Understand the importance of community-based care coordination
- Understand “whole person” care coordination
- Describe the Pathways Community HUB approach
- Understand the impact of the HUB model on health outcomes and cost savings



# Why do We Need a HUB?

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# Case for Community-Based Care Coordination

AHRQ #11-0064: White Paper on  
Coordinating Care in the Medical  
Neighborhood

“While all experts with whom we spoke agreed that better communication with community organizations and social services is critical, especially for Patient Centered Medical Homes (PCMHs) that focus on treating low-income patients or frail elders, many describe the connections with the broader community as the most challenging for the medical neighborhood at large.

# Case for Community-Based Care Coordination

**Percentage of Physicians Identifying Problems Coordinating Care with Different Providers and Entities**

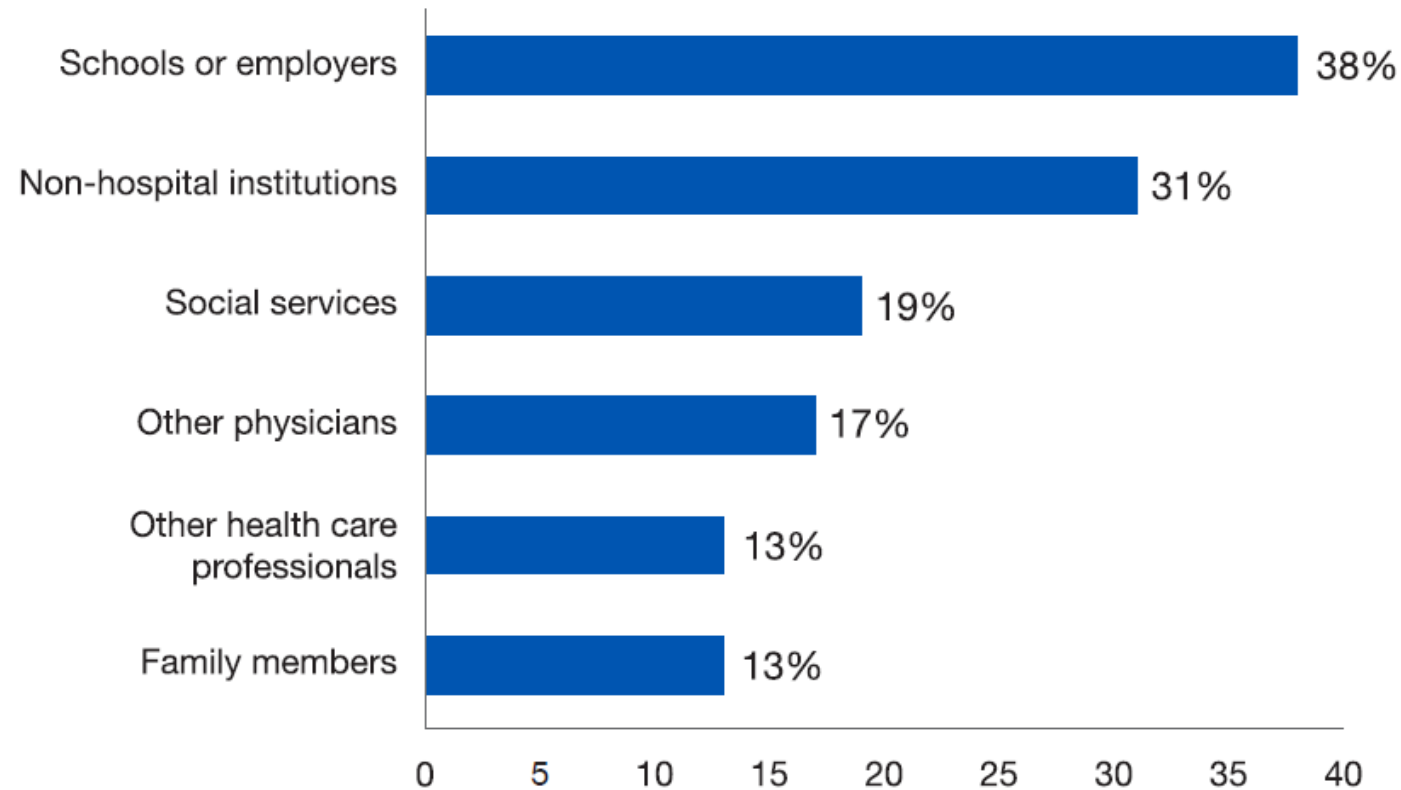
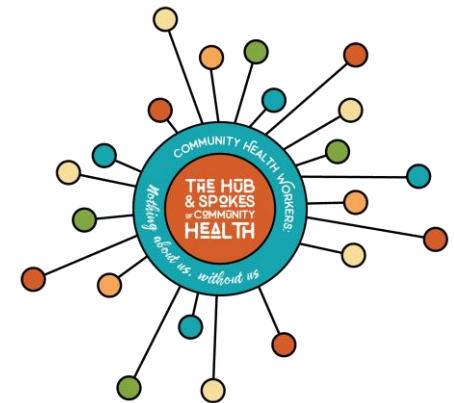


Chart from the Robert Wood Johnson Foundation: <http://rwjf.org/pr/product.jsp?id=50968>.



# Case for Community-Based Care Coordination

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- 1/2 of patients can't state their diagnosis after leaving the hospital
- 1/3 of patients can't explain their medications
- Less than 1/2 of patients saw their physician within 2 weeks of leaving the hospital
- 1 in 5 patients had an adverse event transitioning from hospital to home  
(2 out of 3 events related to prescriptions)

RWJ – Ten Things You Should Know About Care Transitions



Let's stop trying to fix people. . .  
... and fix the system!

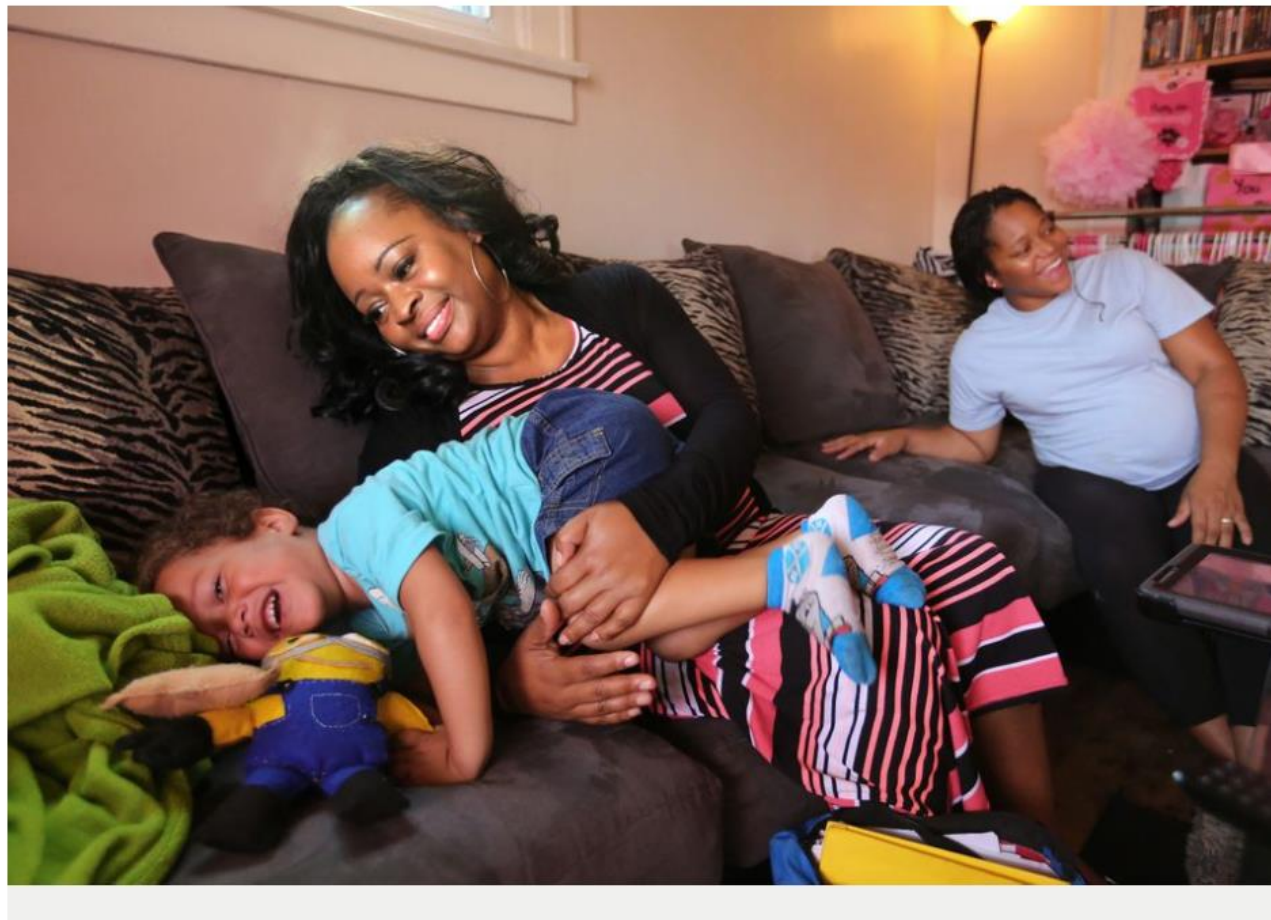
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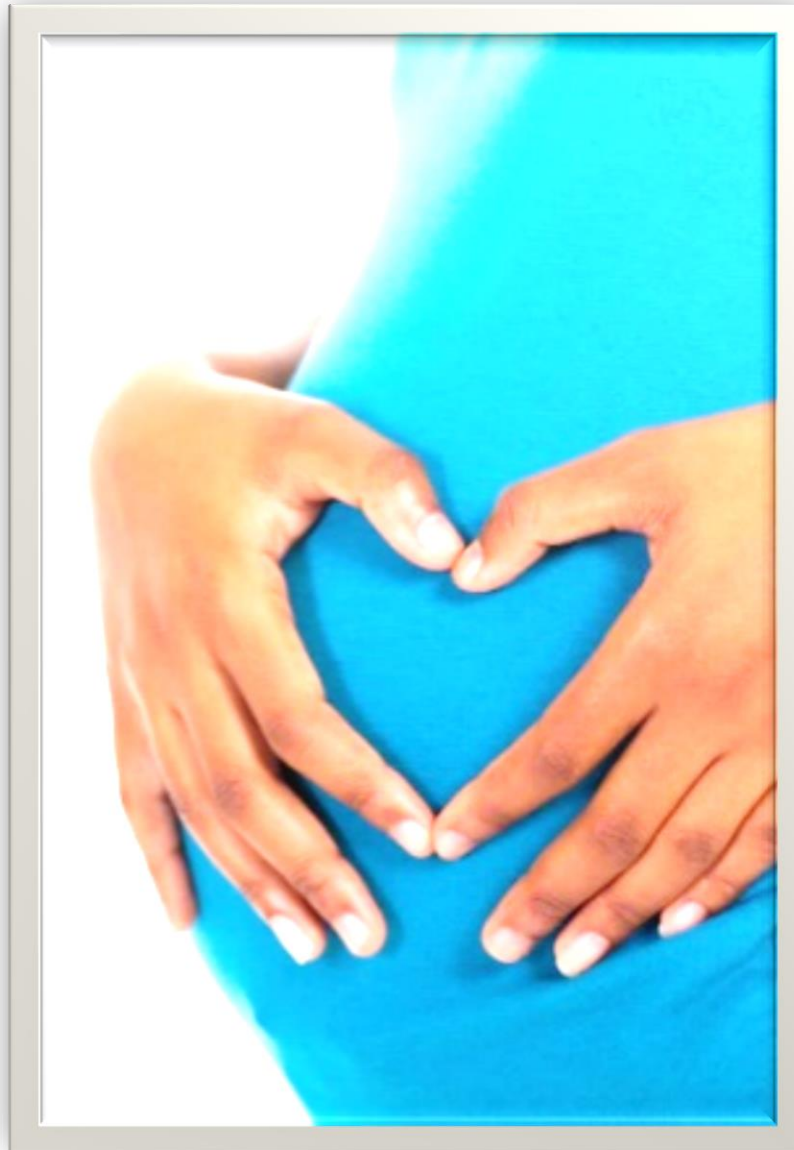
# Relationships!

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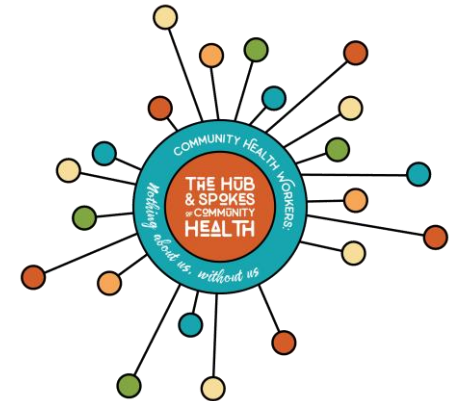


# Jackie

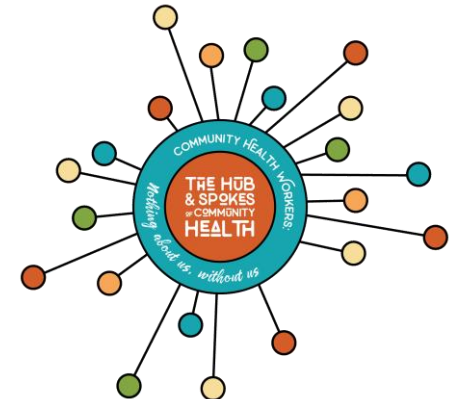
What are Jackie's strengths?



What are Jackie's challenges?



# Whole Person Care



# Care Coordination Today. . .

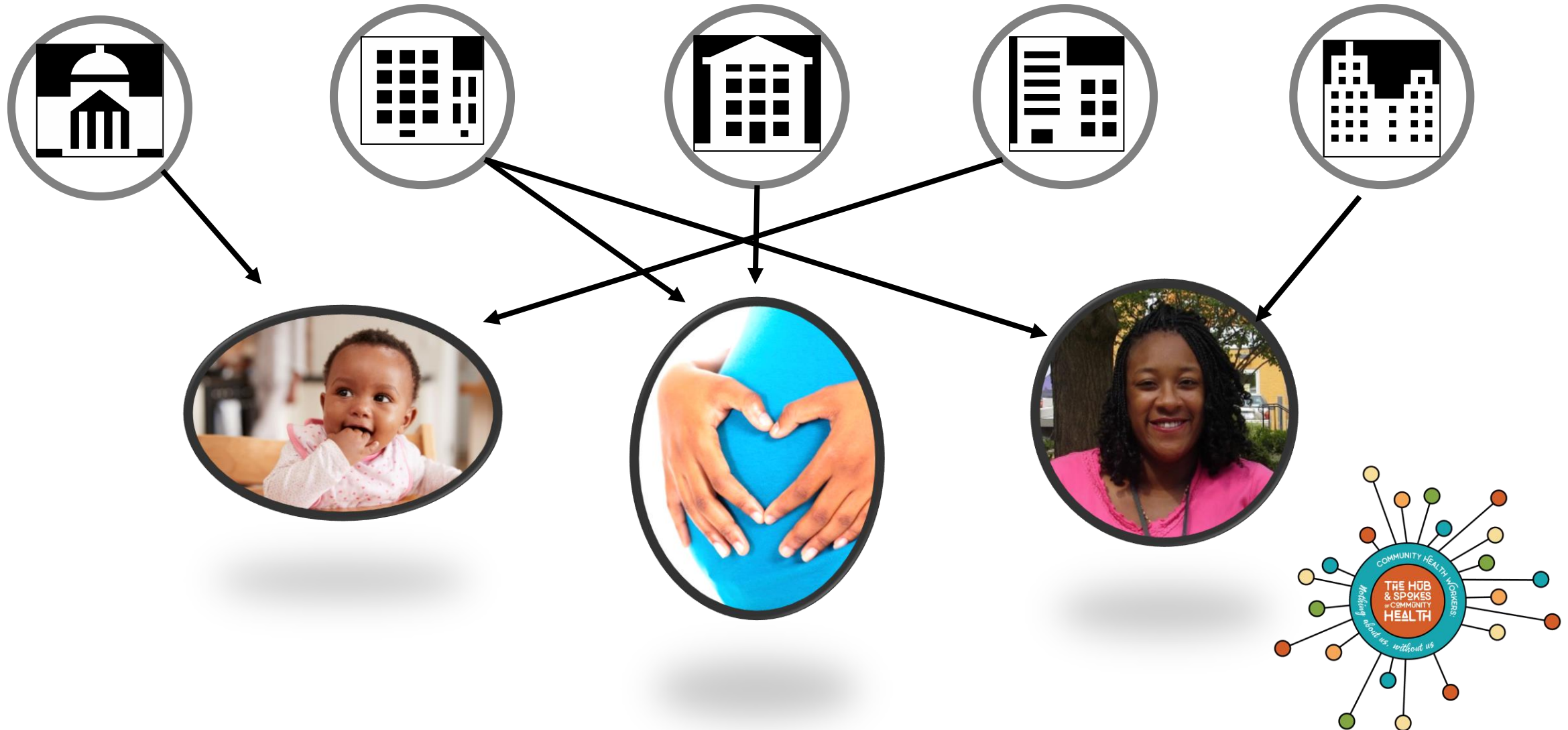
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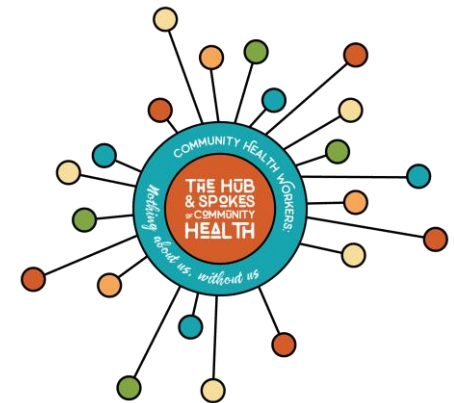
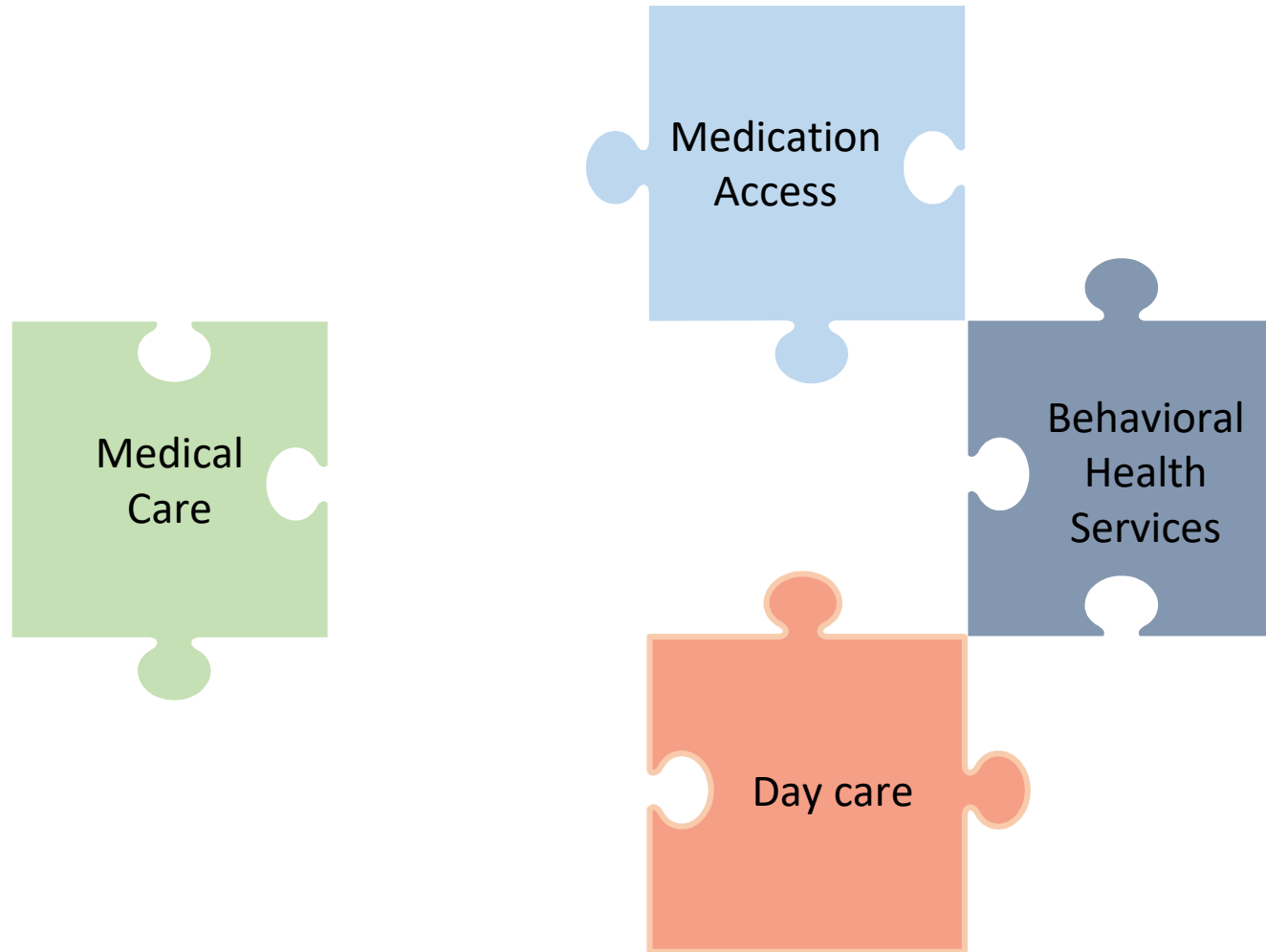
# Care Coordination Today. . .

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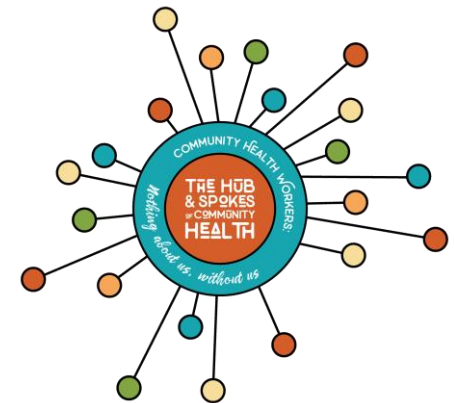
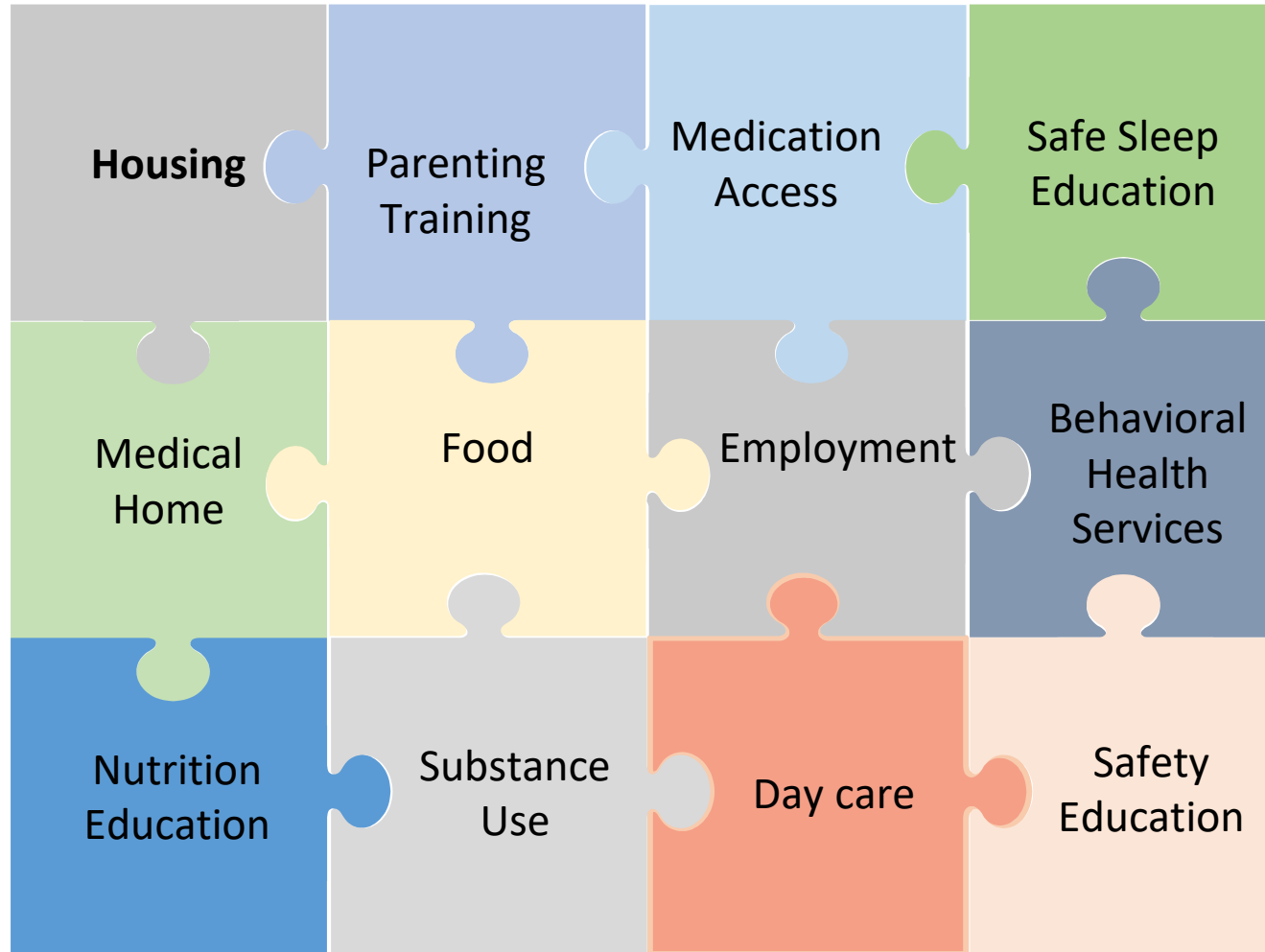


# Fragmented Approach

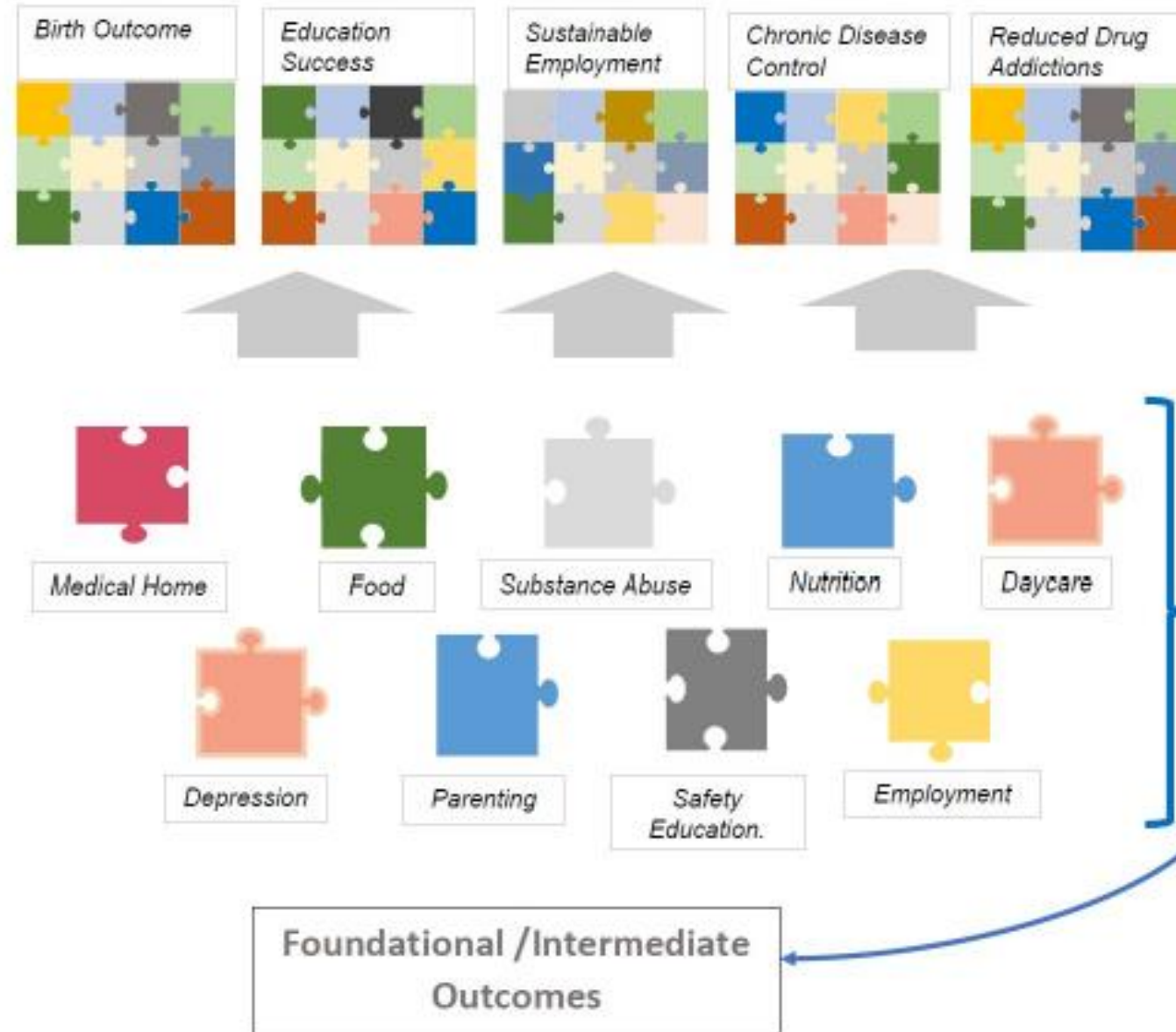
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# Whole Person Care



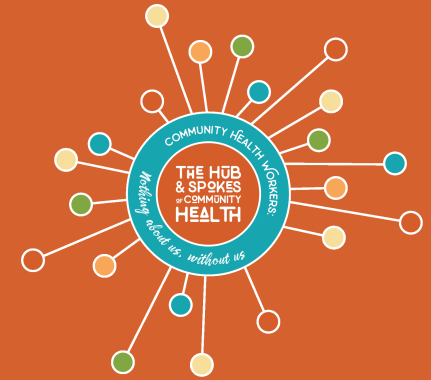
## Major Outcomes





# How did the HUB Model Begin?

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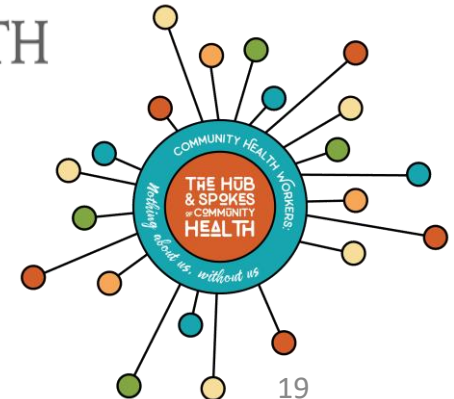


Kotzebue Alaska, Spring 1991



# Community Health Workers

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# What is a HUB?

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# Foundation of the HUB Model

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## Step 1: Find

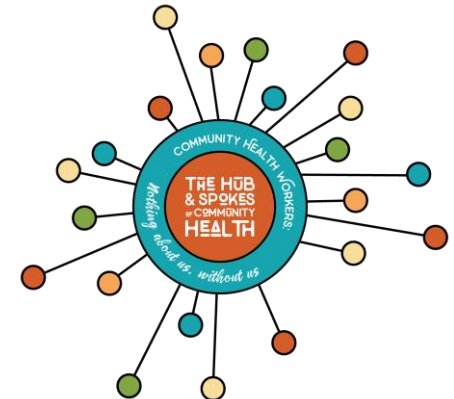
**Comprehensive Risk  
Assessment**

## Step 2: Treat

**Assign  
Pathways**

## Step 3: Measure

**Track/Measure Results  
(Connections to Care)**



# FIND: Comprehensive Risk Assessment

Client Request Form		
Name: _____		Date: _____
		Visit Location: _____
What could you use help with today? Please answer all that apply.		Household Lead <input type="checkbox"/> Yes <input type="checkbox"/> No
	<b>FAMILY – Complete if you are the Household Lead</b>	<b>INDIVIDUAL</b>
	(Complete if you're the main contact for your household or if you live alone)	
	<b>Housing</b>	<b>Completing forms</b> (reading them, understanding them, filling them out)
	Safe (not living in a safe place)	<b>Medical home</b> (place to go for regular health care)
	Stable (need permanent place to live)	<b>Health insurance</b> (payment for health care)
	<b>Food</b>	<b>Healthcare</b> (family doctor, specialist)
	WIC/SNAP/Food Stamps	<b>Immunizations</b> (shots)
	Not enough food	<b>Dental care</b> (teeth or gums)
	Hard to get healthy food (overweight or underweight)	<b>Family planning</b> (birth control, family spacing)
	<b>Utilities</b>	<b>Medication problems</b> (taking medications, getting medications, side effects)
	Don't have	<b>Vision</b> (eye sight)
	Will be turned off	<b>Feeling sad, depressed, angry, stressed, worried</b> (behavioral health issues)
	<b>Financial</b>	<b>Substance use</b> (alcohol, tobacco, marijuana, other drugs)
	Need help with applying for SSI/SSDI	<b>Pregnancy</b> (pregnant now, trying to get pregnant)
	Can't pay medical bills	<b>Chronic disease</b> (diabetes, heart disease, cancer, asthma, other diseases)
	Can't pay bills	<b>Behavioral problems with child</b> (anger, acting out, temper tantrums)
	<b>No Phone</b>	<b>Development concerns about child</b> (delay with walking, talking)
	<b>No Internet</b>	<b>Employment</b> (getting a job, finding a better job)
	<b>Transportation</b>	<b>Education</b> (completing school, GED, training program, college)
	No transportation	<b>Legal help</b> (housing, identification paperwork, parole status, citizenship)
	Car needs repairs	<b>Getting along with partner or others in my home</b> (fighting, abuse or any kind)
	<b>Child Care</b> (day care)	<b>Child(ren)s connection to family member</b> (mom, dad, sibling, grandparent)
	<b>Respite Care</b> (support for caregiver)	<b>Help with everyday activities</b> (bathing, getting dressed, making meals)
	<b>Household items</b>	<b>Safety</b> (feeling safe in my home, neighborhood, work)
	<b>Guardianship/Custody</b>	<b>Clothing and personal items</b>
Are any of these issues urgent? <input type="checkbox"/> Yes <input type="checkbox"/> No		

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# FIND: Comprehensive Risk Assessment

Strengths I bring:

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Other things I want to talk about today:

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Care coordinator's notes:

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Next Home Visit Date: \_\_\_\_\_

Goals for Next Home Visit:

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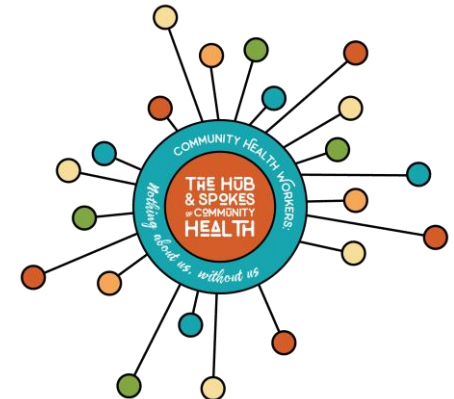
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Client's Signature

Date

Care Coordinator's Signature

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# Care Coordination Plan

## Care Coordination Plan

First Name	
Last Name	
Maiden Name	
Contact Phone	
Emergency	
Contact Name	
Phone	

Individual Risk Factors	Start	Complete
Medical Home		
Medical Referral		
Primary Care		
Specialty Care		
Dental		
Behavioral Health		
Substance Use		
Prenatal Care		
Postpartum Care		
Family Planning		
Hearing		
Vision		
Other		
Immunization Referral		
Developmental Referral		
Medication Assessment		
Medication Referral		
Insurance		
Adult Learning		
Employment		
Social Service Referral		
Identification documents		
Citizenship		
Legal Aide		
Prison/Parole		
Safety		

Care Coordinator \_\_\_\_\_

Visit Dates				
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Insurance		Race	
Insurance #		Ethnicity	
		Marital Status	
Address		Education Status	
		Employment	

### Providers

Primary	
Specialty	
Behavioral	
Prenatal	
Dental	

### Household Members

First	Last	Role	Birthdate

Screenings	Date	Result	Intervention/ Pathway
Depression			
Development			
Immunization			
Lead			
Wellness			
ACEs			
Asthma			

Successfully completed program	
Discharged – did not complete program	
Completed school/training program	
Completed college	
Birth	
Death	

Only Complete Household Risks if Client is Household Lead

Family/Household Risks	Start	Complete
Housing		
Social Service Referral		
Food		
WIC		
SNAP/Food Stamps		
Not Enough Food		
Healthy Food		
Utilities – Don't have		
Will be Stopped		
Financial – SSI/SSDI		
Medical Dept		
Can't Pay Bills		
No Phone		
No Internet		
Transportation - none		
Needs Repairs		
Child Care		
Respite Care		
Equipment – Household		
Medical Related		

Hospital Admissions			
ED Visits			





# TREAT: Each Risk Factor = Pathway

## 20 Standard Pathways

- One risk factor at a time
- Completion = Payment
- Finished Incomplete  
Pathway = Gaps

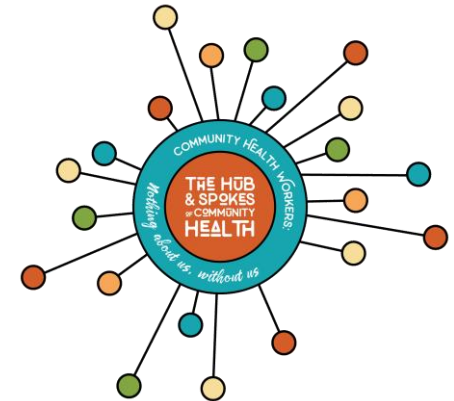
Medical Home
<b>Initiation</b> Client needs an ongoing source of primary care. Date _____
↓
Determine and record client's payer source: <input type="checkbox"/> Medicaid <input type="checkbox"/> Medicare <input type="checkbox"/> Private Insurance <input type="checkbox"/> Self Pay <input type="checkbox"/> Other _____
↓
1. Identify provider _____ 2. Assist client in scheduling appointment. Date _____ 3. Document Education Pathways as appropriate.
↓
<b>Completion</b> Confirm that appointment was kept. Date _____



# 20 Standard Pathways

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- **Adult Education**
- **Employment**
- **Health Insurance**
- **Housing**
- **Medical Home**
- **Medical Referral**
- **Medication Assessment**
- **Medication Management**
- **Smoking Cessation**
- **Social Service Referral**
- **Behavioral Referral**
- **Developmental Screening**
- **Developmental Referral**
- **Education**
- **Family Planning**
- **Immunization Screening**
- **Immunization Referral**
- **Lead Screening**
- **Pregnancy**
- **Postpartum**

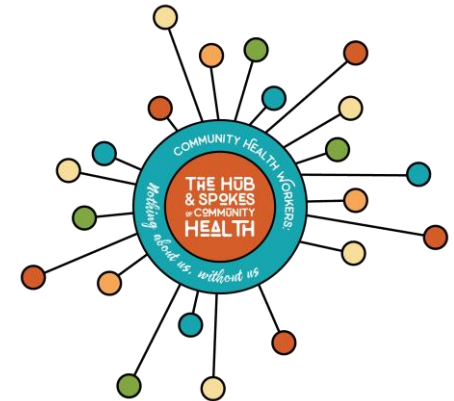
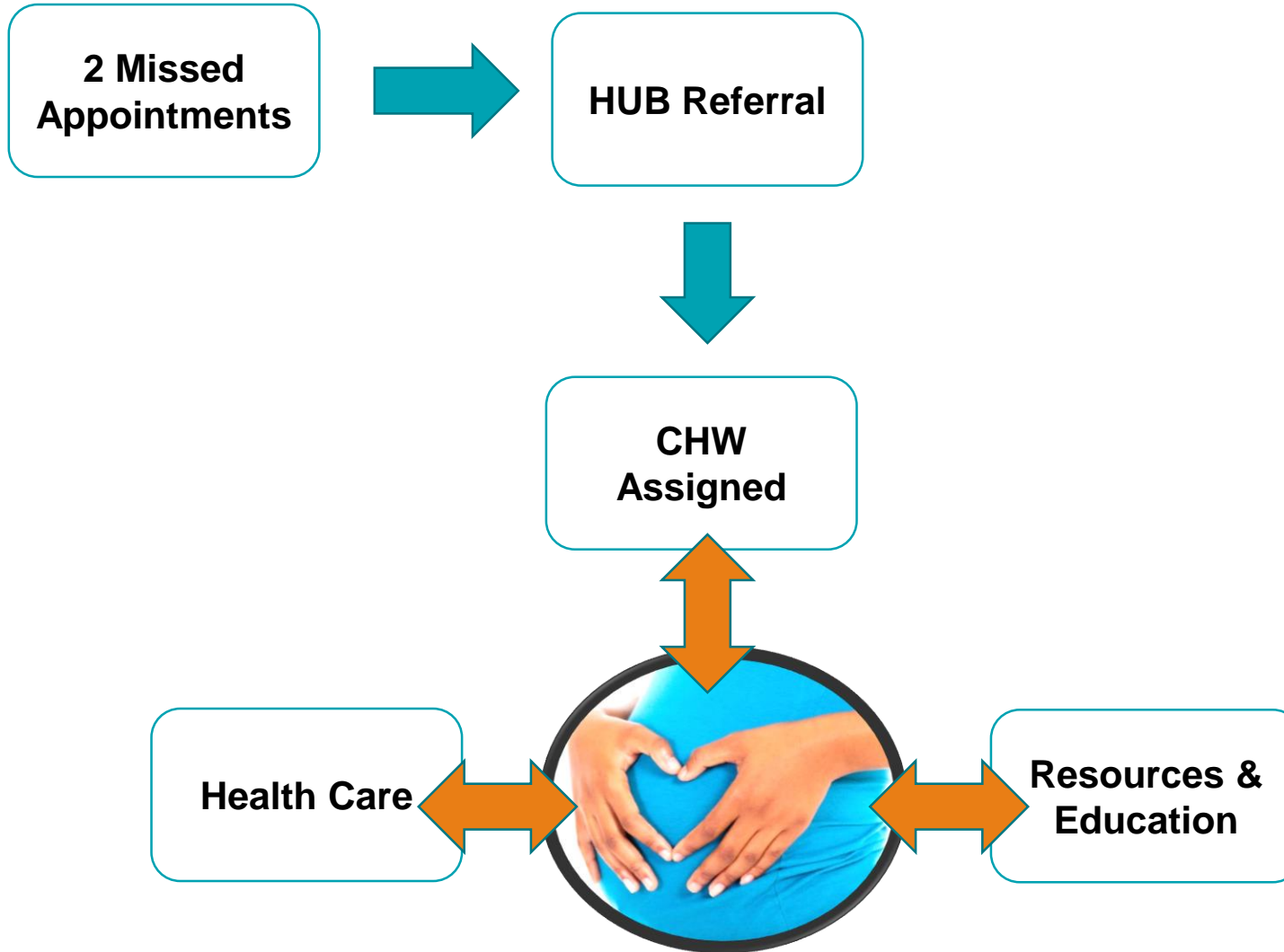


# MEASURE: Track Progress with Pathways

Pathway	Initiated	Completed	Median Duration - Days	# Clients with PW	% Clients with PW
Medical Referral	2456	1750	19	762	36.2
Social Service Referral	2561	1672	9	709	33.68
Education	3109	2934	1	725	34.44
Developmental Screening	446	344	1	223	10.59
Immunization Screening	506	390	22	291	13.82
Pregnancy	370	226	107	359	17.05
Medical Home	443	234	14	416	19.76
Family Planning	242	122	50	222	10.55
Postpartum	258	167	48	245	11.64
Medication Assessment	289	190	4	223	10.59
Tobacco Cessation	198	6	108	191	9.07
Employment	184	63	93	169	8.03
Health Insurance	199	128	14	188	8.93
Lead	68	30	22	60	2.85
Housing	146	41	102	137	6.51
Behavioral Health	180	51	76	172	8.17
Immunization Referral	87	49	36	70	3.33
Adult Learning	112	27	91	102	4.85
Developmental Referral	21	11	25	21	1
Medication Management	9	2	92	9	0.43



# Fix the System!



# Whole Family Care Coordination

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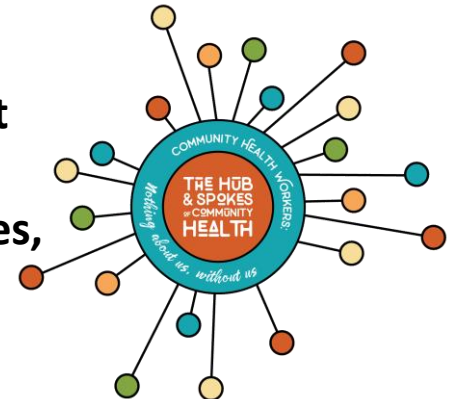
**Medical Home PW**  
**Immunization Referral PW**  
**Developmental Referral PW**  
**Lead PW**



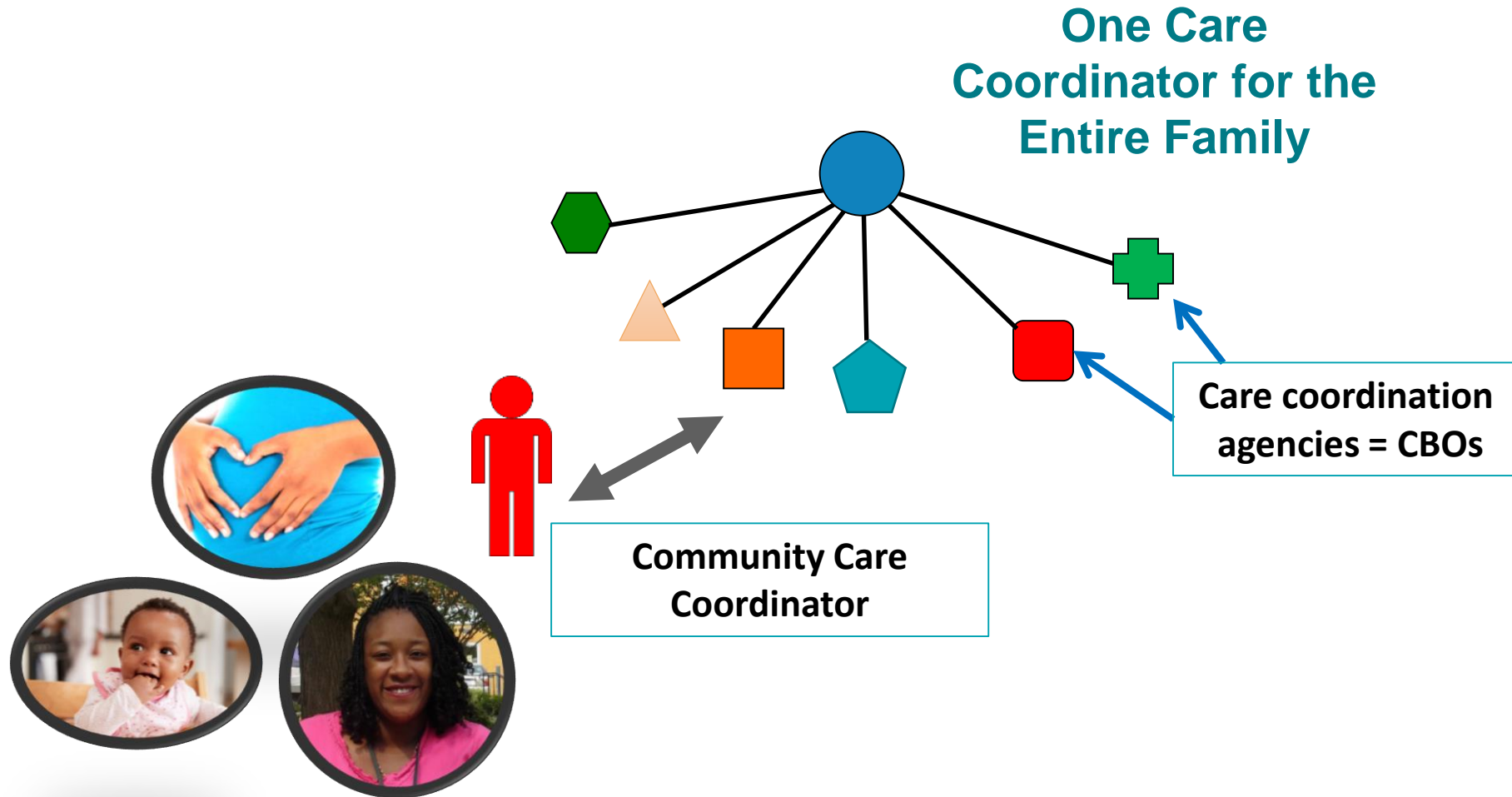
**Pregnancy PW**  
**Medical Referral PW –**  
**counseling**  
**Health Insurance PW**  
**Employment PW**  
**Housing PW**  
**Education PW**  
**pregnancy, nutrition,**



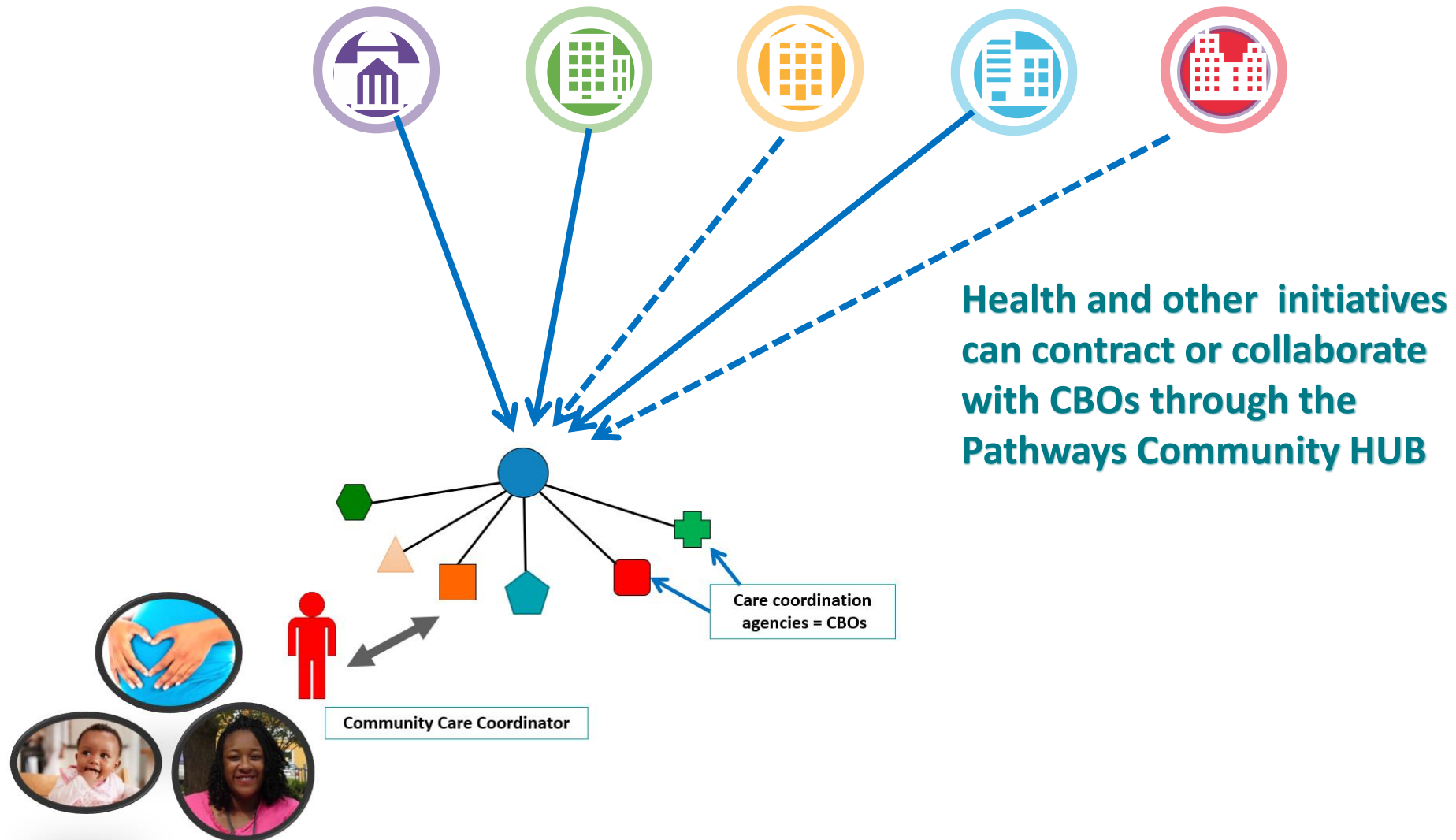
**Medical Referral PW – DPP**  
**Medical Referral PW –**  
**primary care**  
**Tobacco Cessation PW**  
**Medication Assessment**  
**PW**  
**Education PW – diabetes,**  
**nutrition, smoking ,**  
**high blood pressure**



# Community HUB



# Community HUB and Funders



# Contracts based on OBUs

If one Outcome-Based Unit (OBU) = \$30

## High Risk:

Initial Adult Checklist = \$210

Health Insurance = \$150

Employment = \$210

## Very High Risk:

Initial Adult Checklist = \$270

Health Insurance = \$180

Employment = \$240

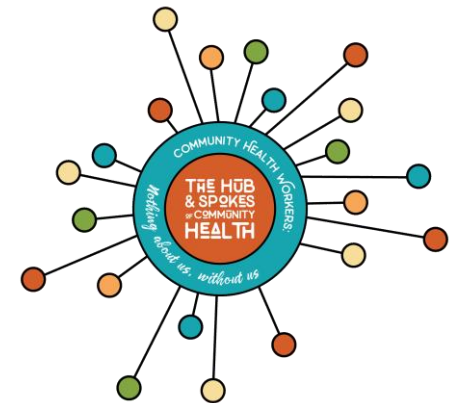
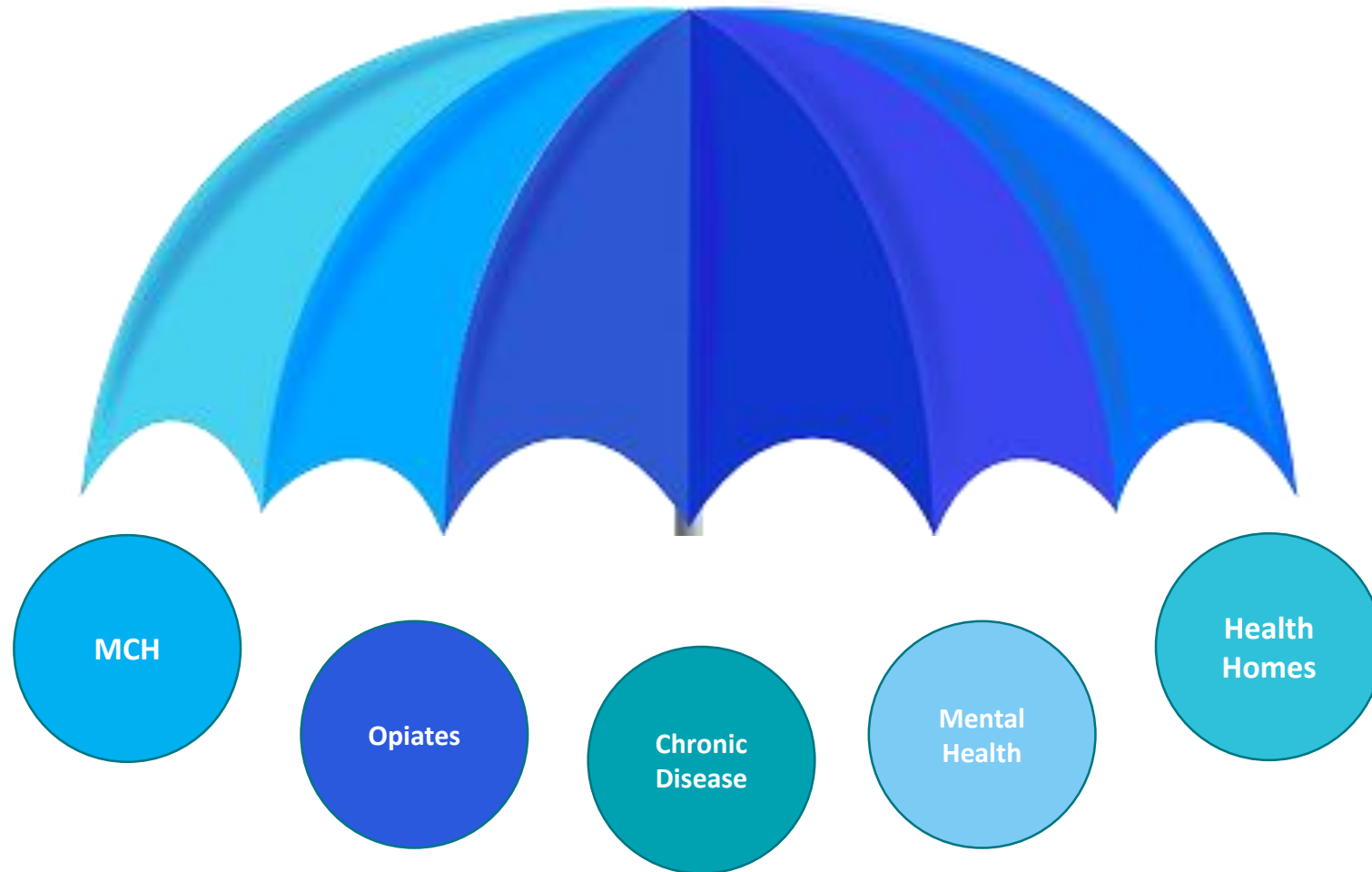
### Adult Member:

		High Risk	OBU	Very High Risk	OBU	Modifier
<b>Checklists</b>						
Initial Adult Checklist	Completed one time at enrollment	G9001	7	G9003	9	A1
Adult Checklist	Completed at each face-to-face encounter	G9005	1	G9010	1.5	A1
<b>Pathways</b>						
Adult Learning	Confirm that client successfully completes stated education goal	G9002	6	G9009	7	AA
Behavioral Health	Kept three scheduled behavioral health appointments	G9002	4	G9009	5	AB
Education	All required education components are completed and documented	G9002	1	G9009	1	AE
Employment	Consistent source of steady income and is employed more than 30 days from date of hire	G9002	7	G9009	8	AF
Family Planning	Tubal ligation, vasectomy, IUD, implant, shot or other form of long-acting reversible contraceptive (LARC) is obtained	G9002	5	G9009	6	G1
Family Planning	Method other than a permanent method or LARC chosen & client has successfully used the method for more than 30 days from the start date	G9002	4	G9009	5	G2
Health Insurance	Received health insurance – document plan and insurance number	G9002	5	G9009	6	AH



# HUBs work with any population:

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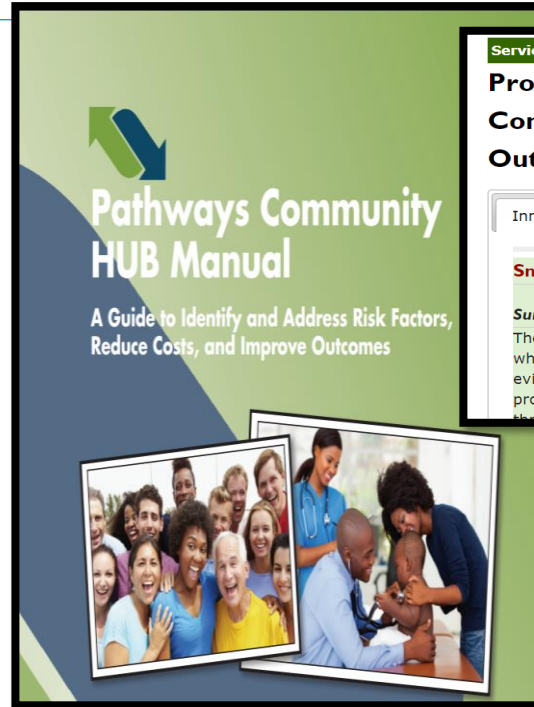


# Does a HUB make a difference?

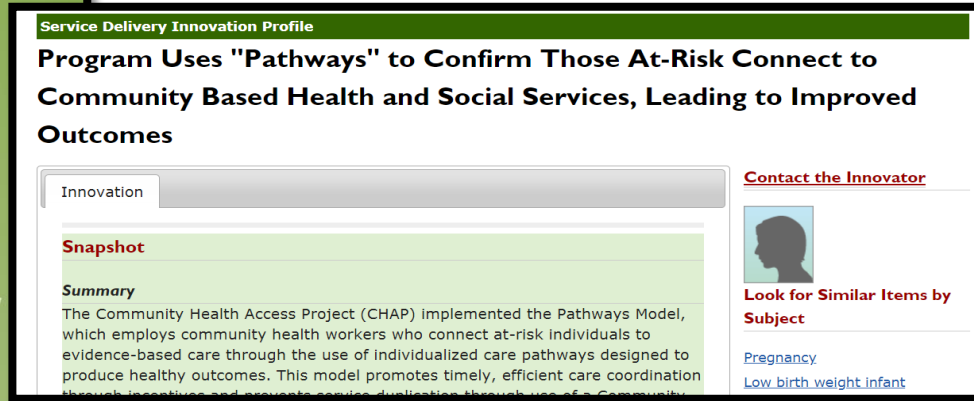
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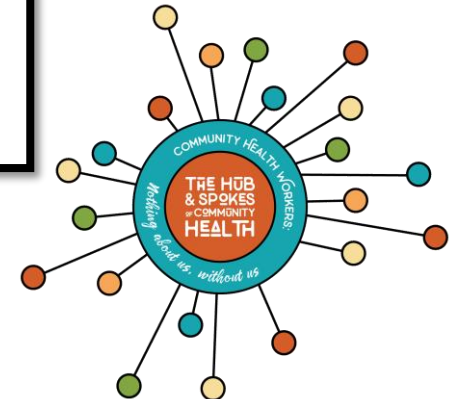
# AHRQ Partnership



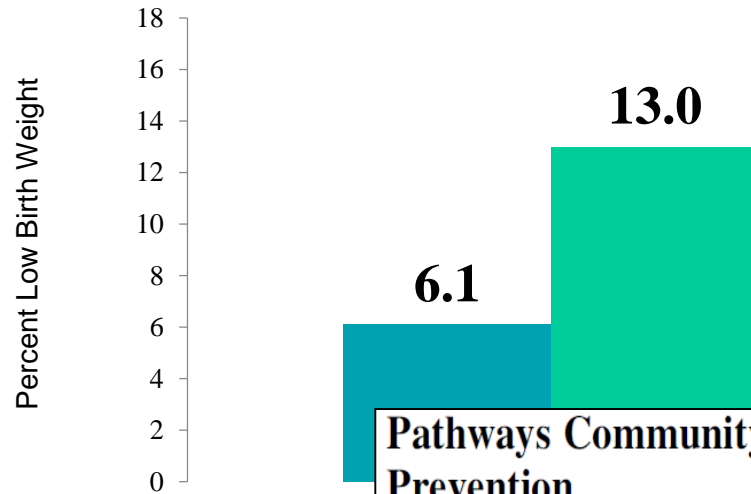
AHRQ Publication No 09(10)-0088  
September 2010, replaced by AHRQ  
Publication No 15(16)-0070EF, January  
2016



AHRQ Publication No 15(16)-0070-1-EF  
January 2016



# Published Results



**Pathway intervention  
over 4 years**

**Cost Savings:**  
\$3.36 for 1<sup>st</sup> year of  
life; \$5.59 long-term  
for every \$1 spent

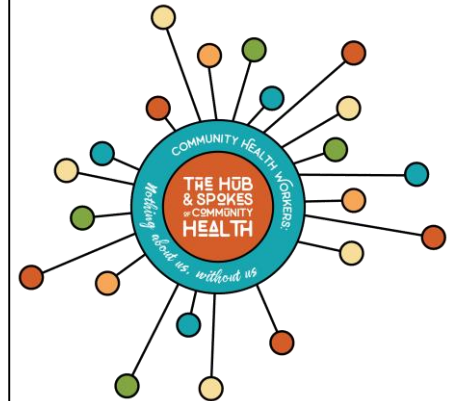
## Pathways Community Care Coordination in Low Birth Weight Prevention

Sarah Redding · Elizabeth Conrey ·  
Kyle Porter · John Paulson · Karen Hughes ·  
Mark Redding

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**Abstract** The evidence is limited on the effectiveness of home visiting care coordination in addressing poor birth outcome, including low birth weight (LBW). The Community Health Access Project (CHAP) utilizes community health workers (CHWs) to identify women at risk of having poor birth outcomes, connect them to health and social

Women participating in CHAP and having a live birth in 2001 through 2004 constituted the intervention group. Using birth certificate records, each CHAP birth was matched through propensity score to a control birth from the same census tract and year. Logistic regression was used to examine the association of CHAP participation



# Ohio – Buckeye Health Plan

## Improved Birth Outcomes through Health Plan and Community Hub Partnership

Authored by: Dr. Brad Lucas ■ Amber Detty, MA, CHDA

### BACKGROUND

The impact of non-clinical barriers to care on direct medical costs should be accepted as a major impediment to our ability to impact major determinants of community vitality such as Infant Mortality.

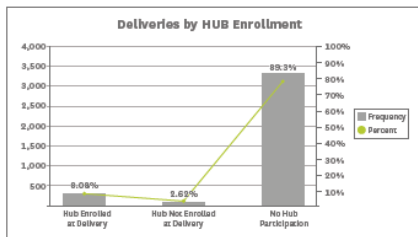
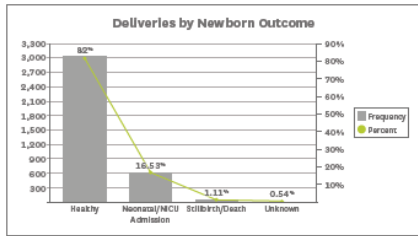
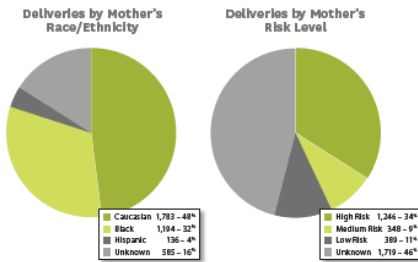
- Community hubs use community care coordinators—mostly licensed community health workers to find at risk individuals, assess and lower risk, find and remove barriers to clinical care and then connect to effective clinical care.
- Buckeye Health Plan has long partnered with Community Hubs to help reduce our members' non-clinical/social determinant barriers.
- We have shown previously that participation in health plan pregnancy management programs improves birth outcomes in women who are at risk for low birthweight deliveries.<sup>1</sup>
- This additional care is a natural extension of the care management work that occurs in the world of Medicaid managed care.

We asked ourselves whether this partnership made a measurable and statistically significant difference in outcomes.

<sup>1</sup>Management of Pregnancy in a Medicaid Population. Mason, Lucas et al. Managed Care, March 2011.

### ANALYSIS AND METHODS

- A retrospective cohort study of 3,702 deliveries in the footprint of our busiest Community Hub (Health Council of Northwest Ohio). All deliveries in these areas between March 2013-February 2017 included.
- Analysis included the mother's age, race/ethnicity, gestational age, birthweight, and whether the baby needed neonatal care.
- Bivariate and multivariate analysis to identify odds ratios for Neonatal/NICU Admission by select predictors for all deliveries and separately for deliveries to high-risk, moderate-risk, low-risk, and unknown risk mothers in the service area.



BuckeyeHealthPlan.com

## Lower First Year of Life Costs for Babies through Health Plan and Community Hub Partnership

Authored by: Dr. Brad Lucas ■ Amber Detty, MA, CHDA

### BACKGROUND

The impact of non-clinical barriers to care on direct medical costs should be accepted as a major impediment to our ability to impact major determinants of community vitality such as Infant Mortality.

Buckeye Health Plan has long partnered with Community Hubs to help reduce our members' non-clinical/social determinant barriers. We have shown that the combination of community coordination of social services and health plan care management improves birth outcomes in high risk pregnant members.\*

We asked whether health plan investment in reduction of non-clinical barriers could lead to healthcare savings... it does.

\*See our poster on the success of Community Hub Partnerships for more information.

### METHODS

- A retrospective cohort study of 3,702 deliveries in the footprint of our busiest Community Hub (Health Council of Northwest Ohio). All deliveries in these areas between March 2013-February 2017 included.
- Analysis included the mother's age, race/ethnicity, gestational age, birthweight, and whether the baby needed neonatal care.
- Bivariate and multivariate analysis to identify odds ratios for Neonatal/NICU Admission by select predictors for all deliveries and separately for deliveries to high-risk, moderate-risk, low-risk, and unknown risk mothers in the service area.
- Total paid amounts (medical and pharmacy) for baby's cost of care in their first year of life were calculated to best determine any savings. Babies whose mothers were enrolled with a Community Hub through delivery were compared to babies whose mothers who did not have care through a Community Hub.

Buckeye Newborns: Inpatient Cost Through First Year of Life When Enrolled with Start Smart and Hub Enrollment at Delivery, 2013-2016			
Risk Level	Hub Group	Newborn inpatient PMPM Through 1st Birthday	Enrolled with Hub at Delivery Inpatient PMPM Savings*
High Risk	Enrolled with Hub at Delivery	\$301.38	\$378.72
	Participated in the Hub, but not through delivery	\$186.34	
	Not Enrolled with Hub	\$680.10	
High Risk Total		\$596.44	
Medium Risk	Enrolled with Hub at Delivery	\$192.67	\$209.13
	Participated in the Hub, but not through delivery	\$102.84	
	Not Enrolled with Hub	\$401.80	
Medium Risk Total		\$396.60	
Low Risk	Enrolled with Hub at Delivery	\$101.81	\$161.87
	Participated in the Hub, but not through delivery	\$54.54	
	Not Enrolled with Hub	\$263.68	
Low Risk Total		\$257.04	
Unknown Risk (Not Enrolled in Start Smart)	Enrolled with Hub at Delivery	\$483.25	\$131.78
	Participated in the Hub, but not through delivery	\$1,261.39	
	Not Enrolled with Hub	\$615.04	
Unknown Risk Total		\$616.78	
Total		\$551.60	

\*Compared to Not Enrolled with Hub

BuckeyeHealthPlan.com

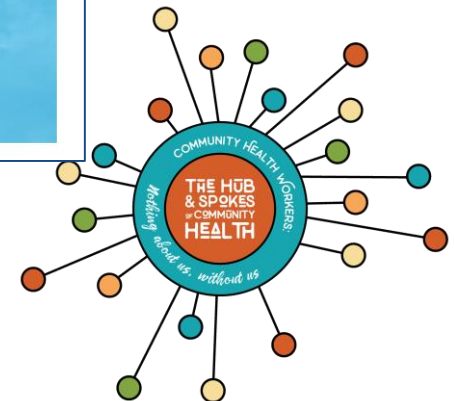


# Expansion of the HUB Model

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# Pathways Community HUB Institute





# Certification Process for HUBs

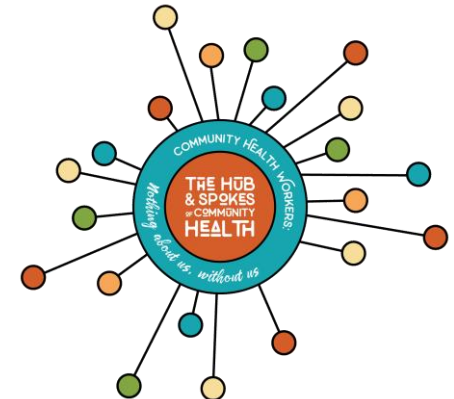


## Pathways Community HUB Certification Program Standards Pathways Community HUB

### HUB Certification Review Work Sheet

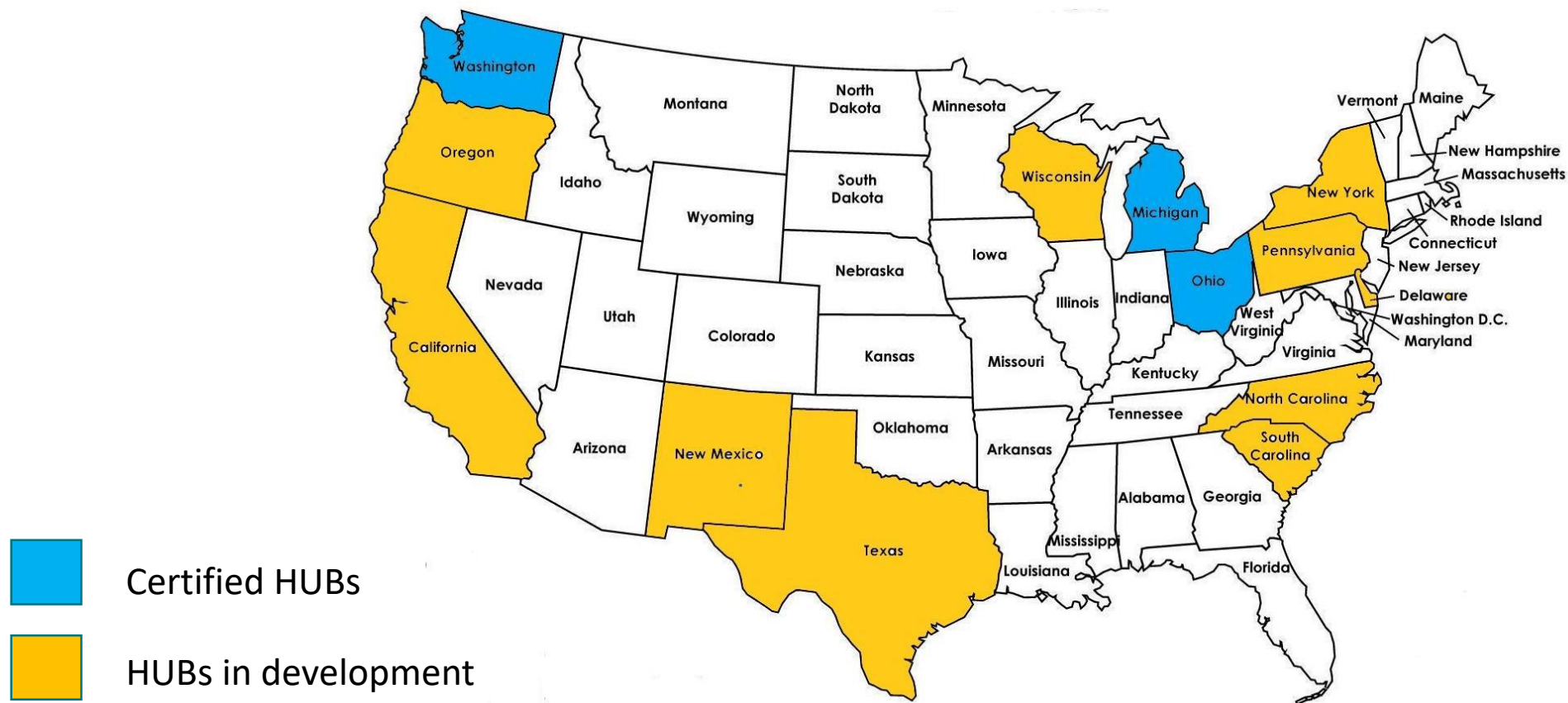
#### Prerequisites

Met	Partially Met	Not Met	HUB Prerequisites	Items Needed to Meet Prerequisite	Notes - Explanation
			Prerequisite 1. The HUB is an independent legal entity or an affiliated component of a legal entity.	<input type="checkbox"/> Copy of most recent IRS Form 990; <input type="checkbox"/> Copy of IRS Determination letter with Tax ID/Employer Identification Number (EIN); and <input type="checkbox"/> Dun & Bradstreet Number.	
			Prerequisite 2. The Pathways Community HUB	<input type="checkbox"/> Memorandum of Understanding (MOU), contracts, financial reports, and Pathway reports or other formal	





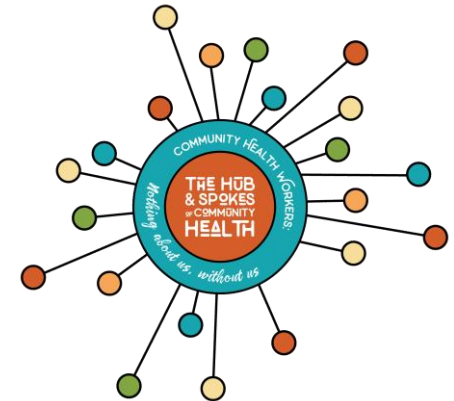
# HUB Expansion

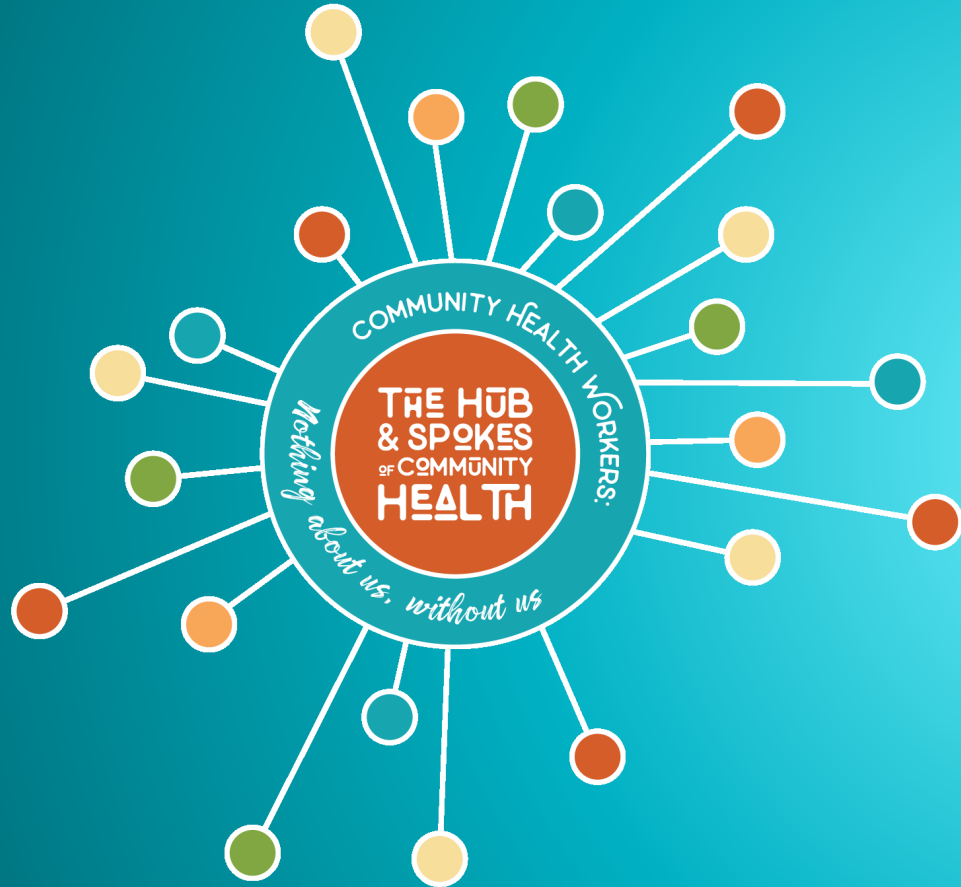


# Benefits of the Pathways Community HUB

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- Removes “siloes” and fragmentation
- Uses existing community resources efficiently & effectively
- Common metrics (Pathways) to identify and track risks
- Whole person community care coordination
- Payment for outcomes
- Owned by the community





# QUESTIONS?

# Thank You!

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Minnesota  
**Community  
Health Worker**  
Alliance