



Culturally Specific Media Directory 2018

Local Community Press

Twin Cities metro area, Northern Minnesota, Willmar

PREPARED BY:

Strategic Consulting & Coaching, LLC
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PRESS (& ONLINE)

African American

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
Insight News 1815 Bryant Ave. N. P.O. Box 581367 Minneapolis, MN 55411	African American Community	Phone: 612-588-1313 Fax: 612-588-2031 Email: batalara@insightnews.com Email: patricia@insightnews.com Website: www.insightnews.com	Batala McFarlane <i>Publisher</i> Patricia Weaver <i>Director of Content and Production</i>	Metro and suburban based weekly newspaper with a circulation of 35,000 in Minneapolis, St. Paul, and the surrounding suburban area. Distributed free and provides information, instruction, and inspiration in a user-friendly, culturally relevant way for African American readers.
Minnesota Spokesman – Recorder P.O. Box 8558 Minneapolis, MN 55408	African American Community	Phone: 612-827-4021 Fax: 612-827-0577 Email: twilliams@spokesman-recorder.com Email: jfreeman@spokesman-recorder.com Email: vnash@spokesman-recorder.com Email: pelliott@spokesman-recorder.com Website: www.spokesman-recorder.com	Tracey Williams-Dillard <i>CEO / Publisher</i> Jerry Freeman <i>Senior Editor</i> Vickie Evans-Nash <i>Managing Editor</i> Paige Elliott <i>Entertainment & Online Editor</i>	<i>The Minnesota Spokesman-Recorder</i> is a newspaper committed to meeting the news and information needs of African Americans with a circulation of approximately 40,000 in St. Paul and Minneapolis. On newsstands every Wednesday and mailboxes every Thursday.

African Born

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
African News Journal 1821 University Ave. W. Suite 319 St. Paul, MN 55104	African Community	Phone: 651-735-8801 Email: anjnews@gmail.com Website: www.anjnews.com	Basha Said Editor	<i>African News Journal</i> publishes both print and online publications of community related issues. Distributed to nearly 150 locations in the Twin Cities area. Online reaches an average of 2,000 visitors per day. 10,000 print copies.
The Liberian Journal 8401 73rd Ave. N. Suite E8 Brooklyn Park, MN 55428	West African Community	Phone: 612-388-4767 Email: info@theliberianjournal.com Website: www.theliberianjournal.com	Abdullah Kiatamba	The Liberian Journal (TLJ) is a Minnesota-based Liberian media organization that focuses on issues about Liberians and Liberia. TLJ also focuses on the interests and roles of African immigrants in Minnesota.
Mogadishu Times 3355 Hiawatha Ave. Ste. 115 Minneapolis, MN 55406	Somali Community	Phone: 612-296-2263 Email: ilyasmw@gmail.com Website: www.mogadishutimes.com	Ilyas Maow	Online newspaper in both English and Somali.
Mshale P.O. Box 80071 Minneapolis, MN 55408-8071	African Community	Phone: 454-5648 Email: mshale@mshale.com Email: tgitaa@mshale.com Website: www.mshale.com	Tom Gitaa	Print and online publication targeting the African immigrant community. Print edition is published on the first of the month. Circulation: 25,000. www.mshale.com publishes daily averaging 5,000 daily visitors. Weekly eNews (via email) has 8,500 voluntary opt-in subscribers.

African Born

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
Somali American Newspaper 2900 Fremont Avenue N, Suite 105 Minneapolis, MN, 55411	Somali Community	Phone: 612-216-2415 Fax: 612-259-8027 Email: admin@thesomaliamerican.com Website: www.thesomaliamerican.com	Warsame Guled	An online/print publication that circulates to the Somali community in MN. 10,000 copies on the first Friday of every month.
Somalida Maanta 1821 University Ave. W. Suite 316 St. Paul, MN 55104 or P.O. Box 211774 Eagan, MN 55121	Somali Community	Phone: 651-272-6993 Email: info@somalidamaanta.com Website: www.somalidamaanta.net	Abdir Rahman Mukhtar <i>Editor</i>	Somalida Maanta (SomalisToday) is a bilingual (English & Somali) newspaper targeting the largest and the fastest growing immigrant community in the Twin Cities area—the Somali Community. Published monthly.
Tusmo Times	Somali Community	Phone: 612-987-6269 Email: abdirahmanmukhtar@gmail.com Website: http://tusmotimes.com/	Abdirahman Mukhtar Editor	Bilingual (Somali and English) news publication in Minnesota. Tusmo Times covers many of the local, national, and international issues and concerns that face Somali Americans in Minnesota.

American Indian

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
Anishinaabeg Today P.O. Box 418 White Earth, MN 56591-0418	American Indian	Phone: 218-983-3285 ext. 5903 Email: today@whiteearth-nsn.gov Website: www.whiteearth.com	Gary W. Padrta <i>Editor / Public Relations Specialist</i>	The <i>Anishinaabeg Today</i> is a chronicle of the White Earth Band of Ojibwe, in a newspaper format. Published the first Wednesday of each month. Electronic and in print.
The Circle P.O. Box 6036 Minneapolis, MN 55406	American Indian	Newsroom: 612-722-3686 Advertising: 612-722-3773 Fax: 612-722-3773 Email: thecirclenews@gmail.com Website: www.thecirclenews.com	Cat Whipple <i>Managing Editor</i>	<i>The Circle</i> presents news from a Native American perspective, while granting an equal opportunity to community voices. Native American news, culture, and arts from a Native perspective. Published monthly, on the first week of the month. Circulation: 10,000
DeBahJiMon 190 Sialstar Drive NW Cass Lake, MN 56633	American Indian	Phone: 218-335-8225 Fax: 218-335-8390 Email: debahjimon@llojibwe.org Website: www.llojibwe.org	Chris Haugene <i>Managing Editor</i> Star White <i>Graphic Designer</i>	Leech Lake Reservation monthly newspaper with a circulation of 4,300. Provides printed documentation of tribal events. Free distribution. Available electronically or in print.
Fond du Lac News / Nahgahchiwanong Dibahjimowinnan 1720 Big Lake Rd. Cloquet, MN 55720	American Indian	Phone: 218-878-2682 Fax: 218-878-8180 Email: zachary.dunaiski@fdlrez.com Website: www.fdlrez.com	Zachary Dunaiski <i>Editor</i>	Tabloid with news, feature stories and calendar items of interest to Fond du Lac Reservation board members, employees and local readers. Published monthly by the Fond du Lac Reservation Business Committee.

				Subscriptions are free for Fond du Lac Band Members. Available electronically or in print.
Mille Lacs Band of Ojibwe-Inaajimowin 8009 34th Ave S Bloomington, MN 55425	American Indian	Phone: 952-851-7262 Fax: 952-851-1610 Email: otruesdell@tunheim.com Website: www.millelacsband.com	Owen Truesdell <i>Consultant</i>	Mille Lacs Band of Ojibwe monthly newspaper with a circulation of 4,000. Available electronically or in print.
Red Lake Nation News 14748 Little Rock Trail Redby, MN 56670	American Indian	Phone: 218-679-5995 Email: mbarrett@redlakenationnews.com Website: www.redlakenationnews.com	Michael Barrett	Native American news and information source of the Red Lake Indian Reservation and the surrounding Native American communities in Minnesota.

European

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Day, Time, Description
Zerkalo, Inc. Russian Media of MN 8 Nathan Lane N Plymouth, MN 55441	Russian Community	Phone: 763-545-1600 New clients & advertising: 612-229-1600 Fax: 763-545-1602 Email: zerkalo@msn.com Website: www.zerkalomn.com	Julia Koroleva <i>Editor in Chief</i> Leo Grichener	Established in 1991, Zerkalo, Inc. is the only Russian media in Minnesota. Publications include two monthly newspapers (<i>NORTH STAR</i> and <i>Our Home - Minnesota</i>) and two magazines (<i>Beauty&Health</i> and <i>Zerkalo</i>).

Latino Community

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
<p>El Directorio Latino Communications Network 2909 Bryant Ave. S., Ste. 301 Minneapolis, MN 55408</p>	<p>Latino Community</p>	<p>Phone: 612-729-5900 Fax: 612-729-5999 Email: angela@lcnmedia.com Website: www.lcnmedia.com</p>	<p>Angela Ocampo</p>	<p>Spanish language publication. Spanish directory of organizations and businesses serving area Latinos. 10,000 copies distributed every October.</p>
<p>El Minnesota de Hoy P.O. Box 580752 Minneapolis, MN 55458</p>	<p>Latino Community</p>	<p>Phone: 651-335-1710 Email: elmndehoy@gmail.com Email: gusmancilla@mlatinomedia.com Website: http://elminnesotadehoy.com</p>	<p>Gustavo Mancilla <i>General Manager</i></p>	<p>A popular daily news and information portal for Latinos and about Latinos of Minnesota. A digital news site with topics on health, news, immigration, politics, sports, opinion, lifestyle, entertainment, finances and business.</p>
<p>La Gran America-Bilingual Newspaper P.O Box 731 Willmar, MN 56201</p>	<p>Trilingual Newspaper Spanish, English and Somali.</p>	<p>Phone: 612-636-6704 AWAITING CALL BACK FOR MORE INFO. NO WEBSITE FOUND.</p>		

Latino Community

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
La Matraca Magazine 3060 Bloomington Ave. Minneapolis, MN 55407	Latino Community	Phone: 612-825-1057 Fax: 612-825-2408 Email: info@lamatracamagazine.com Website: www.lamatracamagazine.com	Daniel Farias <i>Director</i>	A Spanish online and print magazine published weekly. 10,000 copies printed on Wednesday and distributed on Thursday and Friday of every week.
La Prensa de Minnesota Latino Communications Network 2909 Bryant Ave. S., Ste. 301 Minneapolis, MN 55408	Latino Community	Phone: 612-216-5900 Fax: 612-677-3617 Email: angela@lcnmedia.com Website: www.laprensademn.com	Angela Ocampo	Incorporates local, national, and international news, sports, education, health, arts, and entertainment. Published on Fridays. Free distribution at 250 metro locations, circulating 10,000 copies.
La Voz Latina Saint Paul Publishing 1643 S. Robert St., Suite 60B West St. Paul, MN 55118	Latino Community	Phone: 651-457-1177 Fax: 651-457-1107 Email: tim@stpaulpublishing.com Website: www.stpaulpublishing.com	Tim Spitzack <i>Publisher and Editor</i>	La Voz Latina is published monthly with a circulation of 8,500. Distribution includes home delivery to the West Side and high traffic areas in the Minneapolis and St. Paul metropolitan area.
Vida y Sabor Latino Communications Network	Latino Community	Phone: 612-729-5900 Fax: 612-729-5999 Email: angela@lcnmedia.com Website: www.vidaysabor.com	Angela Ocampo	Edgy, alternative entertainment guide that appeals to the younger Latino reader. 10,000 printed copies and 4,000 electronic copies mailed out each week. Available for free in

Latino Community

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
2609 Bryant Ave. S. Ste. #301 Minneapolis, MN 55408				the metro area at over 300 locations.

Multi-Cultural

Organization Name & Address	Target Audience	Phone, Fax, Email, Website	Contact	Description
One Nation News Black Heart, Inc. 1614 Harmon Place Suite 203 Minneapolis, MN 55403	Multicultural	Phone: 763-205-6751 Fax: 612-869-8597 Email: info@onenationnews.com Website: www.onenationnews.com	Jae Bryson <i>Publisher and CEO</i>	Metropolitan based weekly newspaper with circulation of 15,000. Free distribution. E-blast for job seekers and volunteers. Provides general interest information to the African American and African communities.

RADIO

Spanish language

Organization, Parent Organization, Address	Target Audience	Phone, Fax, Email, Website	Contact	Day, Time, Description
La Voz Del Pueblo KFAI 90.3 FM in Mpls, 106.7 FM in St. Paul 1808 Riverside Ave. Minneapolis, MN 55454	Latino Community	Phone: 612-341-3144 Fax: 612-341-4281 Website: www.kfai.org/lavozdelpueblo	Mario Colloly <i>Co-host</i> Gabriela Elizalde <i>Co-host</i>	La Voz del Pueblo is a weekly show (Sundays 12 noon-1:00 pm) on important topics that impact that Latino community in the Twin Cities.

Source: Refugee and Int'l Health Program
 Minnesota Department of Health
 and misc. online searches.
 Searches yielded nothing for Rochester.