MINNESOTA COMMUNITY HEALTH WORKER ALLIANCE
STRATEGIC DIRECTIONS 2014-2019

OUR CURRENT LANDSCAPE
Opportunities and challenges
- Increasingly diverse patient population and persistent disparities
- Growing recognition of need for clinical-community linkages and health equity strategies
- Health industry interest in Triple Aim and team-based approaches
- Workforce challenges related to expanded coverage and primary care shortages
- Metrics and payment reform focus on outcomes and total cost of care
- Broadening public and provider awareness of the role and benefits of community health workers (CHWs)

OUR VISION
Equitable and optimal health outcomes for all communities

OUR MISSION
Build community and systems’ capacity for better health through the integration of community health worker strategies

OUR ASSETS
We will build on a decade of CHW field-building success in:
- Leading workforce innovation for improved access, lower costs and better health
- Galvanizing cross-sector partnership for model CHW education and payment
- Sharing CHW research and best practices
- Providing integrated CHW solutions and technical assistance
- Convenging CHWs, CHW educators and CHW employers for shared learning
- Partnering to advance health equity

OUR ROLE
We serve as a catalyst, expert, partner, convenor and consultant

OUR FOCUS
Awareness-building: Increase the awareness of the CHW role in improving health outcomes, reducing total cost of care and improving community conditions of populations who are disproportionately affected by health disparities

Health Care, Public Health & Social Services Design and Delivery: Provide information and technical assistance to support the comprehensive statewide adoption and integration of CHW approaches across health care systems

Education and Research: Strengthen and broaden access to statewide competency-based CHW training, continuing education, interprofessional education and research

Policy: Expand the reach and positive impact of CHW strategies on health access, health equity, workforce diversity and the Triple Aim through federal, state, local and institutional policy change

Capacity-building: Grow and sustain our organizational capacity to effectively carry out our mission

OUR IMPACT
As a result of our partnership work, we envision:
- Greater awareness of the CHW role and its benefits to communities and the health care field
- Increased integration of CHW strategies
- Growth in size and diversity of the health care workforce
- Increased expectations and accountability for health equity

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