

# Minnesota Community Health Worker Alliance 2016 Statewide Conference Program

Description, Schedule, CEUs, Registration, Lodging & Other Information



## Health Equity: Many Voices, Shared Vision

Thursday, May 26, 2016 from 7:30 a.m. – 5:00 p.m.

University of Minnesota  
Continuing Education and Conference Center  
1890 Buford Avenue, St. Paul



From Equality to Equity

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Minnesota Community Health Worker Alliance 2016 Statewide Conference

## **Health Equity: Many Voices, Shared Vision**

*A day of learning, networking and partnership for CHWs (including promotoras/es, community health representatives and certified MNsure navigators) and health providers, community-based organizations, schools, health plans, state and local public health, and other stakeholders interested in health equity*

Thursday, May 26, 2016 from 7:30 a. m. – 5:00 p.m.  
University of Minnesota Continuing Education Center,  
1890 Buford Avenue, St. Paul, MN 55108

### **Overview**

Join us for our statewide conference on May 26<sup>th</sup>! Many voices are needed to realize our shared vision of equitable and optimal health outcomes for all communities!

Our one-day convening, held back-to-back with the Minnesota Public Health Association (MPHA) annual conference, is intended to build knowledge, capacity and momentum to work together to create healthier communities for all. We'll share lessons and best practices to advance health equity and the Triple Aim...better care, better outcomes at lower cost.

Our MPHA partnership means that Alliance and MPHA conference registrants will participate in a joint opening plenary session and breakout sessions scheduled for the morning. Our Alliance conference will continue into the afternoon with a luncheon, plenary panel discussion, and discussion groups. We will close with a plenary forum and action steps.

Every session will provide an opportunity for you to share your questions, insights, experience and recommended actions.

### **Conference Objectives**

1. Describe current initiatives in Minnesota that help achieve the Health Equity and the Triple Aim.
2. Identify new developments, emerging lessons, best practices, and helpful resources to improve access, cultural competence, outcomes, and sustainability
3. Define opportunities, research, and success factors for next-stage work to impact the health of underserved communities
4. Strengthen cross-sector connections, celebrate progress, and recognize leadership

**Our Program follows with Registration info on pages 13-14.**

## **Program Schedule**

*Note: Program refinements underway (e.g. additional panelists & facilitators) will appear in final 5/26 agenda*

7:30-8:00 a.m.

### **Registration and Continental Breakfast**

8:00-8:15 a.m.

### **OPENING PLENARY SESSION: Introductions and Welcome**

Aggie Cook, MPHA President

Cathy Weik, Board Chair, Minnesota Community Health Worker Alliance

8:15-9:30 a.m.

### **Progress in Achieving the Triple Aim of Health Equity**

Ed Ehlinger, MD, MSPH, Commissioner of Health

Minnesota Department of Health (MDH)

Anne Barry, JD, MPH, Assistant Commissioner, Community & Partner Relations

Minnesota Department of Human Services

This session will focus on progress in policies and programs that are helping achieve the Triple Aim of Health Equity at the local, state and national level. Examples of engaged communities will be highlighted as they are impacting the advancement of equity. Additionally, the speakers will provide an update on their agencies applying CHW approaches in health equity strategies across their Departments and health reform initiatives.

#### Learning Objectives:

- Cite examples of progress being made in policies and programs that help achieve the Triple Aim of Health Equity at the local, state and national level.
- Discuss the role engaged communities impacted by disparities can play in advising, partnering with state agencies, legislators and the larger community to advance equity (such as recommendations from the Cultural and Ethnic Communities Leadership Council), creation of the Community and Partners Relations Administration, and making structural changes.
- Describe how MDH and DHS are applying CHW approaches and improving their sustainability in order to help achieve health equity.

9:30-9:45 a.m.

### **Break**

9:45-10:45 a.m.

## **CONCURRENT LEARNING SESSIONS**

### **Addressing Racial Injustice/Institutional Racism in Public Health and Health Care**

Brooke Cunningham, MD, PhD, Assistant Professor  
Department of Family Medicine and Community Health, University of Minnesota

Rachel Hardeman, PhD, MPH, Assistant Professor  
Division of Health Care Policy & Research, University of Minnesota

To optimize population health, public health professionals and medical providers will need to address institutional racism. The medical profession tends to discuss race as biological and racism as interpersonal. Addressing institutional racism is critical to the social justice mission of public health. Yet relatively few public health interventions target institutional racism. We will describe the current engagement with race and racism in the health professions and consider ways to bring more awareness to institutional racism.

#### Learning Objectives:

- Describe the difference between race and ethnicity, concepts which are often conflated by researchers.
- Describe the ways race and racism are operationalized by medical professionals and may limit the ability to address health disparities.
- Explore how institutional racism is defined, addressed, and operationalized in the public health and health services literature.

### **Addressing Social Determinants of Health in Cuba**

Marilyn Hernandez Gomez, MD, MPH (invited)  
Presidenta de la Sociedad Cubana de Salud Publica  
Universidad de Ciencias Medicas de Villa Calara

PaHoua Vang, MPH, Program Assistant, SOS Sexual Violence Services  
St. Paul Ramsey County Public Health

John Oswald, PhD, MPPH, Adjunct Professor, School of Public Health  
University of Minnesota

Discuss major issues associated with social determinants of health including community health workers' role in the public health system in Cuba and in the Province of Villa Clara.

Learning Objectives:

- Identify the highest priorities for the social determinants of health in the public health system in Cuba.
- Describe the role of community health workers in Cuba and the Province of Villa Clara.

**Oral Health Disparities in Minnesota**

Genelle Lamont, MPH, PhD Candidate, MNOHSS Coordinator  
Oral Health Program, Minnesota Department of Health

Jane Patrick, BA (in progress), Special Projects Consultant  
Early Childhood Dental Networks

Mary Vanderwert, BS, Program Manager, Minnesota's Tooth Fairy

Nancy Franke Wilson, MS, Executive Director  
Minnesota Oral Health Coalition

This session will present data on oral health disparities in rural Minnesota using data from the Minnesota Oral Health Statistics System (MNOHSS), an online, publicly accessible portal for state and county oral health data. Attendees will also learn more about this Delta Dental of Minnesota Foundation-funded Minnesota Department of Health Oral Health Program administered project and briefly describe how community members can use MNOHSS to view data, maps, generate custom reports and more. In addition, this session will include leaders from four oral health programs: the Early Childhood Dental Networks, the Oral Health Zones, Minnesota Tooth Fairy, and the Minnesota Oral Health Coalition. These programs offer resources and opportunities for Minnesota communities to become engaged in and lead on-going oral health efforts.

Learning Objectives:

- Identify how to use MNOHSS on the Minnesota Public Health Data Access Portal to locate data on the status of oral health in your state and county.
- Describe four oral health programs in Minnesota, the resources each program has to offer, how to become involved and if these programs may be replicated in your community.

## **Raising of America: Catalyst for Community Action**

Megan Waltz, MSW, Prenatal to Three Policy and Systems Advisor  
Minnesota Department of Health

Nancy Jost, BA, Early Childhood Coordinator, West Central Initiative

The session will utilize the Raising of America documentary series as a tool for supporting the operationalizing the Triple Aim of Health Equity. We will demonstrate how to use the video series to (1) expand the understanding of what creates health, (2) strengthen community capacity and (3) implement a health-in-all-policies approach.

### Learning Objectives:

- Discuss the three components of the Triple Aim of Health Equity.
- Describe the use of the Raising of America series in your own setting to stimulate engagement for action.

## **Silos to Circles: Fostering Resiliency at a Community Level**

Alex Clark, MHA, MA, Managing Partner, Collective Action Lab

Olivia Mastry, JD, MPH, Managing Partner, Collective Action Lab

Silos to Circles, a cross-sector collaborative, is partnering with Minnesota communities to support community-owned efforts that enable people to identify what fosters health and well-being and what assets already exist to support that which could be further built upon and articulated through a resilience plan. The conference program will provide more in-depth information about these community-led initiatives.

### Learning Objectives:

- Consider how resilience can be utilized to foster community health and well-being.
- Provide an overview of the process that was leverage to establish community partnerships.
- Share early learnings from each of the three communities.

## **SIM-MN and Community Health Workers: What's New**

Kay Herzfeld, Emerging Professions Coordinator,  
Minnesota Department of Health Office of Rural Health and Primary Care

Lydia Karch, MPH, Healthy Communities Program Manager, HCMC/MVNA

Laura Ehrlich Sanka, MPH Program Director, Wellshare International

This session will provide an overview of the CHW-related work being done under Minnesota's federally-funded State Innovation Model (SIM) grant, specifically the Emerging Professions Integration Grants Program and the CHW Toolkit Project.

Learning Objectives

- Describe how the SIM Grant relates to community health workers and discuss the project scopes of at least three of the six CHW Integration Grants.
- Discuss evaluation, lessons learned, successes and challenges of the CHW Integration Grants.
- Understand the contents and intended use of the CHW Toolkit
- Review results of CHW employer surveys regarding CHW hiring and integration.

*11: 00 a.m. – 12:15 p.m.*

**CONCURRENT LEARNING SESSIONS**

**Evidence-Based Care Coordination: Pathways Community HUB**

Sarah Redding, MD, MPH, CEO, Care Coordination Systems, Inc.

Community health workers are essential members of the care team to address social determinants of health. The Pathways Community HUB Model provides infrastructure to help CHWs coordinate care, measure outcomes, and build sustainability for their work.

Learning Objectives:

- Learn about the Pathways Community HUB Model
- Describe how this model can be used by community health workers to work with at-risk community members.
- Understand the benefits of using a standardized approach to community care coordination.

**Building Personal and Community Resilience**

Selma Sroka, MD, Fellow of the Arizona Center for Integrative Medicine  
Hennepin County Medical Center, Minneapolis

In this session, we will focus on activities that support Community Health Workers' own personal well-being and resilience. CHWs will then also be able to share some of these tools and activities with the individuals in the communities they work with. This session will provide active, experiential learning with the intention to engage each participant through story, movement, laughter and

rhythm. Dr. Sroka has a strong interest in community and cultural-based health, and trusts in the community's innate knowledge and ability to identify barriers and solve many of their own problems.

Learning Objectives:

- Reinforce the necessity of having a personal self-care plan.
- Learn at least three tools/techniques that help prevent burnout.
- Learn at least one tool/technique that can be shared with clients, patients, family and friends.

**Health Literacy and the Impact of the CHW Role in Rural Minnesota**

Wendy Potratz, PhD, CHES, Northwest Technical College, Bemidji

Connie Norman, CHW Certificate Holder, Sanford Health-Bemidji

This presentation will provide a brief overview of the demonstrated need for Community Health Workers in a region of Greater Minnesota. Presenters will provide examples of current work that is being carried out in this rural area and the impact that work has made. Discussion will also include challenges and opportunities.

Learning Objectives:

- Learn about the need for community health workers in the rural setting.
- Understand the current processes and trends seen by one CHW working in a rural area.
- Become aware of the challenges and barriers as well as opportunities and potential solutions for CHW strategies in rural Minnesota.

**CHWs and Community Paramedics:  
A New Partnership to Address Health Disparities**

Chanza Baytrop, MPH, DrPH, HealthRise US Country Program Director & Interim Global Project Director, Abt Associates, Inc.

Charlie Mandile, MPH, Executive Director, HealthFinders Collaborative, Inc., Northfield

Naomi Sadighi, MPH, Nutrition and Wellness Manager  
Pillsbury United Communities, Minneapolis

Lauren Halvorsen, EMT, BA, EMS Program Coordinator, Regions Hospital, St. Paul



The HealthRise program, funded by Medtronic Philanthropy, aims to expand access to care for cardiovascular disease and diabetes among underserved populations through community-based demonstration projects in targeted communities in India, the United States, South Africa, and Brazil. This session will present an overview of the HealthRise global program and its US Program focused in 3 counties in Minnesota – Hennepin, Ramsey and Rice. HealthRise US grantee partners will present their 3-year demonstration projects which include integrating Community Health Worker and Community Paramedics working together in community and clinical settings as a strategy to improve cardiovascular disease and/or diabetes outcomes for underserved patients.

Learning Objectives:

- Describe the goals and objectives of the HealthRise Program.
- Identify the interventions being conducted by the three HealthRise U.S grantees.

**Minnesota Health Care Programs Update**

Lydia Karch, MPH, Healthy Communities Program Manager  
Hennepin County Medical Center, Minneapolis

Sommer Dey Rosette, Provider Trainer, Member and Provider Services  
Minnesota Department of Human Services, St. Paul (invited)

Pursuant to 2007 state legislation and subsequent state plan amendment approved by the US Centers for Medicare and Medicaid Services, the Minnesota Department of Human Services (DHS) is authorized to pay for specific CHW services under Minnesota Health Care Programs (MHCP) covering Medical Assistance and MinnesotaCare enrollees. This session will provide step-by-step guidance on how to enroll CHW certificate holders in MHCP and bill for approved services under fee-for-service and managed care. A review of CHW coverage will include recent DHS updates and clarifications. There will time for Q & A.

Learning Objectives:

- Learn about the Minnesota Health Care Programs' (MHCP) CHW provider enrollment process, requirements and paperwork necessary for enrolling CHWs as MHCP providers.
- Identify coverage policies and billing guidelines.
- Discover where to find more information on MHCP restrictions and requirements on the DHS website.
- Understand how current coverage guidelines apply to patient needs for culturally-appropriate education, instruction and care coordination in the clinic, home and community.

12:15 p.m.

**View exhibits**

12:30 – 1:30 p.m.

**Lunch & Networking: Courtyard Dining Room**

1:45-2:45 p.m.

**PLENARY PROGRAM**

**Announcements**

Rebecca Busse, CHW Certificate Holder, HealthEast Care System

**Recognizing the Inaugural Class of the  
Catalyst Initiative-Funded Leadership Development Program**

Gayle M. Ober, President, George Family Foundation, Minneapolis

Program Participants:

Monica Aidoo-Abrahams, Hennepin County Medical Center, Minneapolis

LaTanya Black, Ready Set Smile, Minneapolis

Rebecca Busse, HealthEast Care System, St. Paul

Bev Bickelhaupt, Hennepin County Medical Center, Minneapolis (formerly with Southside Community Health Services)

Hawa Jama, HealthPartners, St. Paul

Foua-Choua Khang, HealthEast Care System, St. Paul

LaShawna McKinney, Hennepin County Medical Center, Minneapolis

Connie Norman, Sanford Health, Bemidji

Tara Nelson, Intercultural Mutual Assistance Association, Rochester

Carrie Portlance, MVNA, Hennepin County Medical Center, Minneapolis

Sidney Townes, Pillsbury United Communities, Minneapolis

Lou Yang, Community Dental Center, Maplewood

**Health Equity Panel Discussion with Audience Q & A**

The benefits of community health worker strategies---a vital component in global public health--are now gaining greater recognition in the United States during this dynamic era of health reform. Our distinguished panelists will share their outlook on opportunities and challenges to advance health equity through the role and impact of community health workers.

Panel:

LaTanya Black, CHW Certificate Holder, Ready Set Smile

Glenn Flores, MD, FAAP, Distinguished Chair, Medica Research Institute

Sarah Redding, MD, MPH, CEO, Care Coordination

ThaoMee Xiong, JD, Director, MDH Center for Health Equity

2:45-3:00 p.m.

**Break**

3:00-4:00 p.m.

**CONCURRENT DISCUSSION SESSIONS**

**(1) Closing Gaps, Expanding Access through CHW Integration**

*Co-Facilitators:*

Jean Gunderson, DNP, Mayo Clinic

Angie Stevens, Southside Community Health Services

**(2) Measuring Impact, Sharing Results**

*CoFacilitators:*

Sueling Schardin, MPH, RD, MDH Cardiovascular Unit

Ann Zukoski, DrPH, MDH OSHII Evaluation & Surveillance Unit

**(3) Strengthening Interprofessional Education & Patient-Centered Teams**

*Co-Facilitators:*

Karen DeJong, RN, PhD student

Beth Rogers, MD, MAS, University of Minnesota Medical School

**(4) What's Next: Improving Program Sustainability**

*Co-Facilitators:*

LaTanya Black, CHW Certificate Holder, Ready Set Smile

Megan Ellingson, MHA, Ellingson Health Consulting

Will Wilson, BA, MDH Office of Rural Health and Primary Care

**(5) National CHW Core Consensus Project (C3) Project: Key Roles & Skills**

*Co-Facilitators:*

Bev Bickelhaupt, CHW Certificate Holder, HCMC

Julie Mumm, MBA, CLS(ASCP)<sup>CM</sup> St. Catherine University

Kathy Skaj, CHW Certificate Holder, HealthEast Care System

**(6) Policy Options: Evaluating Certification for Minnesota**

*Facilitator:*

Joan Cleary, MM, Minnesota CHW Alliance

4:00-4:15 p.m.

**Break**

4:15-5:00 p.m.

**CLOSING FORUM**

- **Video Screening**  
Lydia Karch, MPH, MVNA/Hennepin County Medical Center

- **Discussion Highlights and Action Steps**

*Facilitator:*

Anne Ganey, MPH, Spirited Journeys

- **Closing Remarks**  
Joan Cleary, MM, Executive Director

## **About the Minnesota Community Health Worker Alliance**

The mission of the Minnesota Community Health Worker Alliance is to build community and systems' capacity for better health through the integration of community health worker strategies. We're a Minnesota nonprofit governed by a voluntary board whose successes and next-stage work are based on partnerships and shared values. We're a statewide catalyst, convenor, leader, resource and expert on achieving health equity and the Triple Aim through the integration of CHW strategies.

To learn more about Alliance, sign up for our newsletter and get involved, visit our website at [www.mnchwalliance.org](http://www.mnchwalliance.org)

### **Meeting Location: U of MN, St. Paul Campus**

University of Minnesota Continuing Education and Conference Center  
1890 Buford Avenue, St. Paul, MN 55108  
612-624-3275  
<http://cce.umn.edu/continuing-education-and-conference-center/>

## **Parking**

Please refer to information at the following link for parking directions and rates:  
<http://cce.umn.edu/Continuing-Education-and-Conference-Center/Parking-Directions/>

## **Lodging**

A block of rooms has been reserved at Country Inn & Suites in Roseville at a rate of \$99.00/night plus tax (10.125%). Mention "MPHA-MN CHW Alliance Conference" at the time you make your reservations to receive the discounted rate. Be sure to call prior to noon on April 26, 2016 in order to receive this special time-limited rate.

*Country Inn & Suites  
2740 Snelling Avenue North, Roseville, MN 55113  
651-628-3500  
[www.countryinns.com/rosevillemn](http://www.countryinns.com/rosevillemn)*

## **Continuing Education Credits**

Through the Minnesota Public Health Association, application for CHES (entry-level)/MCHES (advanced-level) Category I continuing education contact hours (CECH) is being made to the National Commission for Health Education Credentialing, Inc. (NCHEC). Application to the National Board of Public Health Examiners is also being made for Certified in Public Health (CPH) credits. A total of 3.5 contact hours is available for nurses. *Please email [joanlcleary@gmail.com](mailto:joanlcleary@gmail.com) by 5/13 to make arrangements to obtain a certificate at the close of the conference.*

## **Sponsorships and Exhibits**

We welcome conference sponsors and exhibitors. For more info, contact Joan Cleary at [joanlcleary@gmail.com](mailto:joanlcleary@gmail.com)

## Registration for the Minnesota CHW Alliance Conference

Be sure to register early to ensure that your name is included in the list of attendees. The Alliance is offering the following rates:

- May 26<sup>th</sup> Full Day Regular Rate: **\$105.00**
- May 26<sup>th</sup> Full Day Rate for Spring '16 CHW Certificate Program Students: **\$45.00**
- May 26<sup>th</sup> Afternoon-Only Rate (for MPHA Members & others): **\$55.00**
- CHW Rate for Two-Day Combined MPHA and MNCHWA Conferences: **\$155.00**

(Note: MPHA members need to register for the 1.5 day MPHA conference separately at <http://www.mpha.net/event-2140096>).

You have two options to register for our conference:

**Register & pay online.** Click on this link: <http://www.mpha.net/event-2211499>

*Please note that MPHA is serving as our registrar for online registrations. That means that you will receive your MN CHW Alliance statewide conference registration confirmation via email from MPHA.*

OR

**Register by mail & pay by check.** Complete the registration form on the following page and enclose with your signed check, payable to Minnesota CHW Alliance.

*Mail to:*

Minnesota CHW Alliance  
c/o Portico Healthnet  
1600 University Avenue West, #211  
St. Paul, MN 55104-3825  
RE: 5/26/2016 Statewide Conference

Registration payments are final and non-refundable.

### Scholarships

A limited number of CHW scholarships are available by application. To learn more, please contact Joan Cleary at [joanlcleary@gmail.com](mailto:joanlcleary@gmail.com)

**MAIL-IN REGISTRATION FORM**

Name/Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email (required to receive confirmation): \_\_\_\_\_

Check category that applies to you:

CHW  MPHA member  CHW Student  Stakeholder

Total Enclosed (check one):

\$105 5/26 full-day conference rate (cont'l breakfast & lunch included)

\$ 55 5/26 afternoon-only rate/lunch included (MPHA members & others)

\$ 45 5/26 full-day conference rate for Spring '16 CHW Students

\$155 Two-day combined MNCHWA & MPHA conference rate for CHWs for 5/25-26

Please indicate special dietary or other needs (e.g. ASL Interpreting):

\_\_\_\_\_

**\*Please note that in order for accurate conference registration counts, all mail must be postmarked by May 13.**

*Remember to enclose your check!*

Questions? Please call Joan Cleary at the Alliance at 612-250-0902.