

MINNESOTA COMMUNITY HEALTH WORKER ALLIANCE STRATEGIC DIRECTIONS 2014-2017

OUR CURRENT LANDSCAPE

Opportunities and challenges



Increasingly diverse patient population and persistent disparities



Health industry interest in Triple Aim and team-based approaches



Metrics and payment reform focus on outcomes and total cost of care



Growing recognition of need for clinical-community linkages and health equity strategies



Workforce challenges related to expanded coverage and primary care shortages



Broadening public and provider awareness of the role and benefits of community health workers (CHWs)

OUR ROLE

We serve as a catalyst, expert, partner, convener and consultant

OUR VISION

Equitable and optimal health outcomes for all communities

OUR MISSION

Build community and systems' capacity for better health through the integration of community health worker strategies

OUR ASSETS

We will build on a decade of CHW field-building success in:

- Leading workforce innovation for improved access, lower costs and better health
- Galvanizing cross-sector partnership for model CHW education and payment
- Sharing CHW research and best practices
- Providing integrated CHW solutions and technical assistance
- Convening CHWs, CHW educators and CHW employers for shared learning
- Partnering to advance health equity

OUR FOCUS

Awareness-building: Increase the awareness of the CHW role in improving health outcomes, reducing total cost of care and improving community conditions of populations who are disproportionately affected by health disparities

Health Care, Public Health & Social Services Design and Delivery: Provide information and technical assistance to support the comprehensive statewide adoption and integration of CHW approaches across health care systems

Education and Research: Strengthen and broaden access to statewide competency-based CHW training, continuing education, interprofessional education and research

Policy: Expand the reach and positive impact of CHW strategies on health access, health equity, workforce diversity and the Triple Aim through federal, state, local and institutional policy change

Capacity-building: Grow and sustain our organizational capacity to effectively carry out our mission



OUR IMPACT

As a result of our partnership work, by 2017 we envision:

- Greater awareness of the CHW role and its benefits to communities and the health care field
- Increased integration of CHW strategies
- Growth in size and diversity of the health care workforce
- Increased expectations and accountability for health equity

